# Hospitality Interiors

INTERIOR DESIGN FOR HOTELS, RESTAURANTS, BARS & CLUBS

Issue 59 | May-June 2015



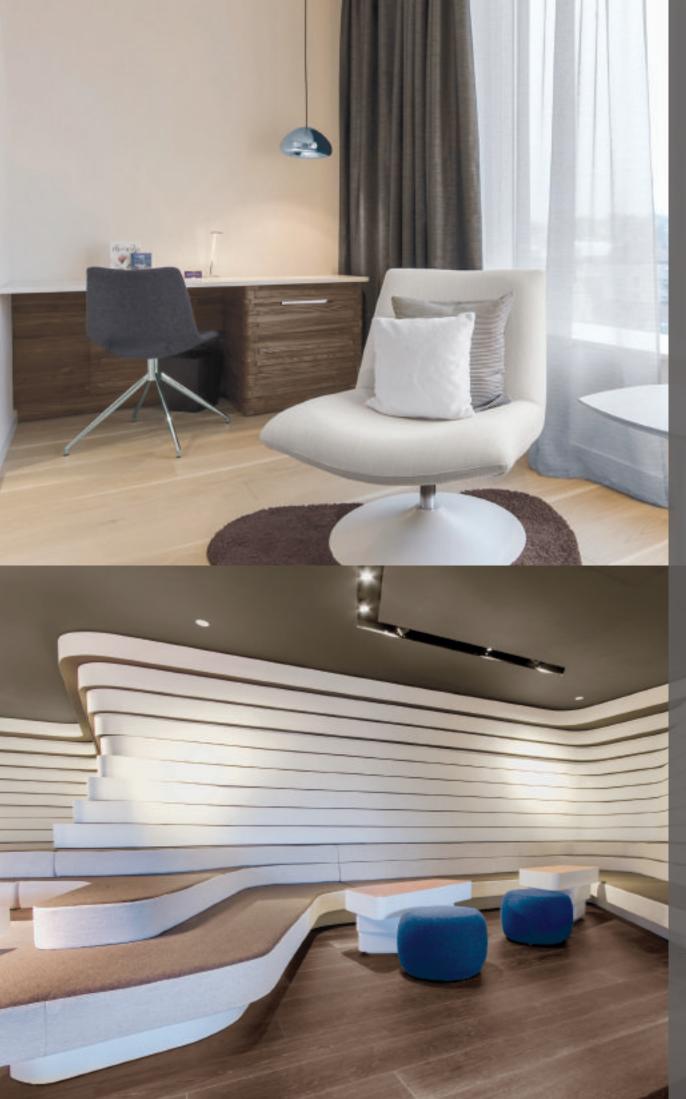
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### Contents

#### **OPENINGS 12**

#### INTERVIEW - INGE MOORE 14

Principal and chief designer of Hirsch Bedner Associates (HBA), Inge Moore, has been at the helm of some of the world's most luxurious hotels, spas and restaurants. Hospitality Interiors spoke with Inge to find out more about her childhood, travel experiences and aspirations.

#### O&A - ULTRAFABRICS 20

Hospitality Interiors spoke to MD of Ultrafabrics, Jonathan Hinton, to learn more about the company's specialist work in the polyurethane synthetic leather industry.

#### INDUSTRY VOICE - BCFA 22

Since it was established in 1970, the BCFA has observed the impact of various brand tactics on members' value; both that which is perceived by customers and stakeholders, and financially. In a series of five articles, the BCFA will explore various elements of branding and the effect of each on company value. This, the first, will examine 'Brand Personality.







PROJECTS 26

urban resort in Miami.

**INSTALLATIONS 62** 

RESTAURANT 72

for this buzzing sector.

HARDWARE & FITTINGS 102

**BATHROOM 86** 

PRODUCTS 106

**EVENTS 126** 

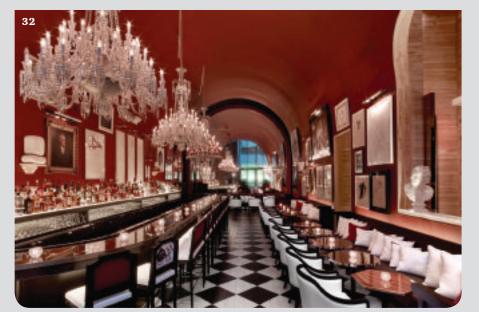
Including the much-awaited first hotel from the 250-year-old Baccarat crystal brand, a

chic new hotel with buckets of history in York

city centre, and a staggering next-generation

We hear from the likes of B3 Designers and designLSM about the latest design trends, and

highlight some of the latest product launches



### Hospitality Interiors



ON THE COVER

The Miami Beach EDITION Florida - 44

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## Comment

### Preservation vs progress

Within the world of hospitality, 'progress' is quite rightly lauded as a positive force, a sign that our experience of hospitality venues is evolving or undergoing enhancement. Yet the act of preserving, whether it be of traditional craft techniques, or of our architectural history, is often just as important.

In line with preserving stories and histories, I interviewed the lovely Inge Moore of Hirsch Bedner Associates, who is immensely passionate about incorporating cultural narratives into her designs. Turn to page 14 to find out more about some of her exceptional work.

Our projects section this issue demonstrates the balance that is often needed when designing the interiors of Listed stuctures, from the conversion of a Grade II Listed cinema, heavily damaged during World War II, into a four-star hotel (page 36) to a Listed Art Deco-inspired hotel that celebrates its architectural origins (page 40).

Others highlight some of the subtle and creative ways in which an interior can reference the history of a venue – see how Oliver Redfern incorporated a sense of period austerity into a chic 15-guest room hotel in York on page 28.

At the extreme end of the spectrum is a hotel that sparks a change in the dynamics of an entire community, as Ian Schrager's Miami hotel, Delano, conceivably did when it opened in 1992. See page 44 for his second Miami hotel – a cutting-edge urban resort for a 'new generation of guests'.

I hope you enjoy the issue and, as always, feel free to get in touch with any thoughts or feedback.



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#### Holiday Inn Express Seoul Euljiro, South Korea

InterContinental Hotels Group (IHG) has opened the very first Holiday Inn Express hotel in the Republic of South Korea, Holiday Inn Express Seoul Euljiro, which is situated in the heart of the capital city. The 224-room hotel is nestled in a commercial and financial precinct between the Myeong-dong, Namsan and Dongdaemoon areas, known for their variety of shopping options and sites of cultural and artistic significance.



#### ▲ Nobu Hotel at City of Dreams Manila

Championed by Nobu Hospitality founding partners Chef Nobu, Robert De Niro and Hollywood producer Meir Teper, the 321-room trendsetting boutique Nobu Hotel is designed to deliver a thrilling, celebrity-inspired and 'fun-luxury' experience fused with the utmost quality to visitors to City of Dreams Manila - Melco Crown Entertainment's new integrated casino resort at Entertainment City, Manila.



#### **▲ Dirty Water. San Francisco**

Situated on the ground floor of the Twitter building, Dirty Water has been noted as one of San Francisco's most anticipated bar and restaurant openings of 2015. Comprehensive architecture and interior design firm, Arcsine, was tapped by restaurateur, Kristian Cosentino, to design the 6.252-square-foot space, transforming it from an old furniture factory, into a refined, yet comfortable culinary experience.

#### **Pullman Dubai Jumeirah Lakes Towers**

Pullman Hotels & Resorts has announced that Pullman Dubai Jumeirah Lakes Towers is now open. The 35-storey tower features 354 rooms, 278 deluxe rooms and 76 luxurious suites and serviced apartments, with a comprehensive food and beverage offering, fitness and spa facilities and conference and events venues.



#### ▲ Hilton Batumi, Georgia

Hilton Hotels & Resorts has opened its first hotel in the Black Sea Port of Batumi, Georgia. The 247-room contemporary property, which includes 15 suites, offers guests breathtaking views over the Black Sea, mountains and the neighbouring Dolphinarium. The property boasts a unique range of dining options from Tandila Lobby Café Bar and all day dining restaurant, Pelion, to the striking views from the Nephele Sky Bar.



#### **▲** The White Onion, Wimbledon

The husband and wife team behind The French Table restaurant in Surrey have now opened The White Onion in the heart of Wimbledon Village. The 70-cover restaurant will serve up French and Mediterranean cuisine, with a 'constantly evoling' a la carte menu and a 150-bin wine list.



#### OZO Kandy, Sri Lanka

ONYX Hospitality Group has now unveiled its second Sri Lankan OZO property in the popular leisure destination of Kandy. Offering 122 cosy guest rooms, each smartly designed to keep travellers well connected, including free Wi-Fi and a multimedia connectivity panel for gadgets, OZO Kandy offers visitors everything they could wish for after a full day of exploration.

#### Four Seasons Hotel Dubai

Four Seasons Hotels and Resorts has announced the development of Four Seasons Hotel Dubai at DIFC, just a few months after the opening of its first hotel in Dubai on Jumeirah Beach Road. New York-based Tihany Design, which also designed several of the restaurants at Four Seasons at Jumeriah Beach, is creating the new hotel's modern interiors. With entrances at the ground level reception area and from the upper level retail concourse, Four Seasons will blend seamlessly with the surrounding 110 acre International Finance Centre.



#### Morden & Lea, Soho

Mark Sargeant, renowned chef, restaurateur and cook book author, has announced that he will open modern brasserie. Morden & Lea, in the heart of Soho this June. The interior of the 86-cover restaurant is deceptively bright and airy for what appears to be a typically narrow Soho building from the outside, with natural light flooding in from a glass atrium and guests able to dine whilst looking out onto Soho and neighbouring China Town.

#### **Balls & Company, Soho**

The bold 50-cover restaurant is the brainchild of Australianborn chef Bonny Porter who, having worked at top restaurants in her home country, including Rockpool Bar and Grill and Manly Wine by Gazebo (both in Sydney, Australia), moved to London two years ago. Split across two floors, the ground floor at Balls & Company will be exclusively for dining, seating up to 30 guests, whilst downstairs will be a more intimate space, with a bar and dining for up to 20.



#### ▲ Zone by The Park, Jaipur

Pioneer of luxury boutique hotels in India, The Park Hotels, has launched the second property of its new brand 'Zone by The Park' in Jaipur, Rajasthan. The hotel exemplifies the brand's combination of smart services equipped with unconventional features. Drawing from The Park's design spirit, the concept envisions an interactive series of spaces using the best of contemporary design, combined with creative and playful interiors, multifunctional spaces, great restaurants and vibrant nightlife.



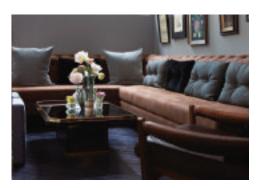
#### **▲** Crowne Plaza Berlin

InterContinental Hotels Group (IHG) has announced the opening of Crowne Plaza Berlin - Potsdamer Platz. The hotel features 256 rooms including 19 suites, an executive floor with a separate lounge and roof terrace. Furthermore the hotel offers 500m2 of meeting and event facilities, including eight flexible function rooms and one divisible ballroom which can host meetings and events for up to 250



#### OZO Medini and Shama Medini, Malaysia

Thailand-based ONYX Hospitality Group has now signed management agreements for two new projects under select-service brand, OZO, and serviced apartment brand, Shama, in Iskandar, Malaysia. Scheduled to open in 2018, OZO Medini will feature 198 guest rooms alongside all the other facilities for which the select-service brand is known for, including, 'EAT', 'EAT2Go', a swimming pool and fitness centre. Offering the epitome of style, comfort and luxury, Shama Medini will comprise of 232 serviced apartments complete with spacious living areas, ideal for business travellers and families looking for space and comfort. The property will also feature a restaurant, a kids club, a fitness centre, and a rooftop garden with an outdoor barbeque.



#### ▲ The Lucky Pig, Fulham

Fitzrovia's renowned cocktail bar, The Lucky Pig, has launched its second venture in Fulham. Offering the perfect backdrop against which to indulge, The Lucky Pig Fulham's interiors ooze period glamour and contemporary flair. Antique mirrors, cut glass decanter lights, black and white marble floors, exposed brickwork and luxurious velvet chesterfield sofas are offset by polished surfaces and a palette of exquisite blues and greys.



#### ▲ The Embassy by Hilton Bo'ao, China

Hilton Worldwide has announced the signing of a management agreement with Syncept Investment Group Co for Embassy by Hilton Bo'ao, marking the entry of its Embassy by Hilton brand in China. Located in Hainan province, China, at Binhai Avenue in the north of Bo'ao, the 300-room hotel is scheduled to open in 2019 and will compete in the upper-upscale, five-star segment catering to domestic and international travelers to Bo'ao, one of Hainan's most popular MICE and leisure destinations.



#### The Clink Restaurant, Cheshire

The Clink Restaurant at HMP Styal, Cheshire, has now officially opened its doors to the general public. Renovations began in September 2014 to transform the century old, disused chapel within the prison grounds into the fourth Clink prisoner training restaurant and the first to operate in a prison for women. Retaining many of the church's original features, such as the organ pipes, vaulted wood ceiling and stained glass windows, the restaurant offers seating for 120 diners as well as private meetings and event spaces for up to 24 people.



#### Oldroyd, Islington

Chef Tom Oldroyd has announced that he is to open his first solo restaurant 'Oldroyd' this June on Upper Street in Islington. Oldroyd will be a 40-cover neighbourhood restaurant split across two floors, with a relaxed no reservations café feel downstairs and bistro-style dining upstairs, where bookings will be taken. The restaurant will also have a small outside seating area and is located five minutes' walk along Upper Street from Angel tube station.



#### Nuno Mendes, Spitalfields

Rumours that Chiltern Firehouse's executive chef, Nuno Mendes, was planning to open a restaurant in Spitalfields have now been confirmed. Serving up Portuguese food in an informal, casual atmosphere, Taberna do Mercado will open in the heart of Old Spitalfields Market. Nuno will be running the 40-seat restaurant alongside his role at Chiltern Firehouse. The restaurant officially opens on 11th May.



#### ▲ La Bellvitje, Barcelona

CantorMasters latest project with the Brindisa team breaks new ground with a 500-year-old site being transformed into a restaurant in the heart of vibrant Barcelona. The charming building consists of two inter-connecting vaulted stone rooms, similar to ancient railway arches, and the restaurant's tunnel like interior lends itself to a palette of soft natural materials to complement the existing finishes.



#### ▲ Hyatt Place Taghazout Bay, Morocco

Hyatt Hotels and Resorts has announced the opening of Hyatt Place Taghazout Bay, the first Hyatt Place hotel to open in Africa. The opening of the 152-room hotel, located 10 miles north of the Moroccan coastal town of Agadir, marks a significant milestone for the Hyatt Place brand as it continues to expand outside the United States. Each of the guestrooms offer a balcony, Hyatt Grand bed, a Cozy Corner sofa sleeper and a 42-inch flatscreen TV. Other features include indoor swimming pools, gym, spa and meeting



#### Kata Rocks, Phuket

Set on a panoramic location with views of the Andaman Sea, the Kata Rocks hotel offers a superb spa, design-led apartment sized rooms including spa suites, all with private infinity pools. Located near Kata, a clean-cut resort town, this hotel has fast established itself as the hot destination for the affluent yachting crowd.

#### Ibis Lille Centre Grand Palais, France

Ibis has announced the opening of the Ibis Lille Centre Grand Palais, located in Lille, France. The hotel was designed by Olivier Dolicque and Baptiste Plantet from APSIS, a Lille-based architect firm. Marie-Laure Ducrocq created the interior architecture alongside the Ibis teams.



### Bringing soul to hospitality interiors

Born in South Africa, Inge Moore's career began in her hometown of Johannesburg. She was responsible for designing the country's first post-apartheid museum in collaboration with Museum Africa, and worked on a number of innovative hotel and casino projects for South African hotel group, Sun International.

These formative roles certainly set Inge in good stead for her move to London in 2001 to join HBA, where she has since progressed from head and creative director of its London Studio, The Gallery, to president of HBA International's European division. Her passion and innate capability for design, however, were prominent from a very young age.

"My mom was a keen photographer and fashion designer who kept us very busy making and creating things," Inge recalls.

"Growing up in this kind of environment, I always wanted to be a 'maker' and loved to create room sets for my dolls; my bedroom had one of those modular white plastic wall-to-wall bookshelf systems, so each shelf became 'a room' for me to design. Really I opted for interiors from a very early age – and then as an adult my passion

translated into real living spaces."

It is interesting that Inge's childhood preoccupation with creating distinct, individually designed spaces has remained with her in her adult life. Indeed, she has long professed a distaste for the anonymity and soulessness that can often accompany hotel stays. Instead she favours comfortable, sensual touches that encourage a connection, however temporary, between guests and their environment.

"I like to design highly tactile interiors that inspire feelings of calm and relaxation," she explains. "Hospitality design has become so much more exciting ... there are so many new 'wow' materials, finishes and possibilities.

"I always try to re-think the design of the guestrooms so that the experience feels special every time. We also work hard to ensure our projects receive absolutely the best quality available for the budget."

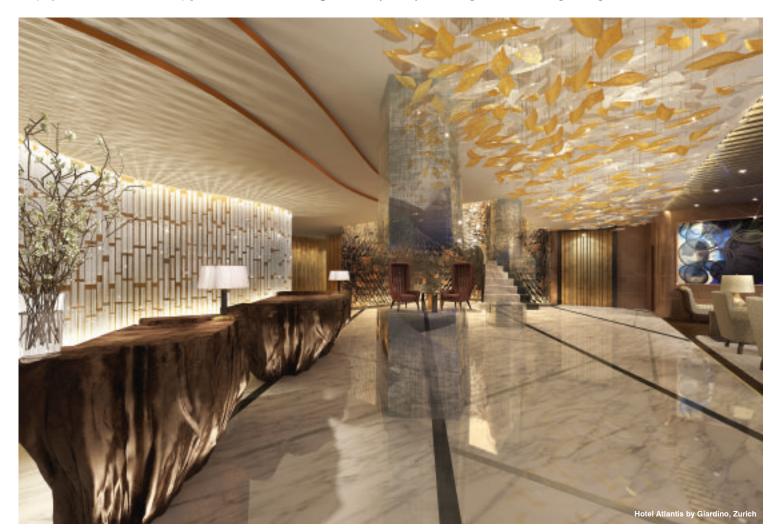
This intuitive appreciation for guests'

experience and response to their environment arises in many forms throughout her considerable portfolio. For example, The ESPA in The Ritz-Carlton, Hong Kong – located on the 116th and 118th floors of the city's tallest building – allows guests to enjoy their vantage point over the urban landscape, while also cocooning them from its hustle and bustle. Filled with soft, natural materials, the space has been carefully designed so that there are no sharp corners, the walls themselves curving in a kind of protective embrace.

This flair for creating a unique and holistic guest experience is perhaps anchored in Inge's respect and fascination for other nations and cultures, something that only deepens with her extensive travels.

"The non-stop pace of life as an international designer can be quite demanding – it's rare a week goes by that I'm not travelling to at least one other country," she says.

"My mom was a keen photographer and fashion designer who kept us very busy making and creating things"



Inge's frame of reference thus far has ranged from Queen Elizabeth II's acclaimed fashion sense, for her design of the Royal Suite at the InterContinental London Park Lane, to Russian folklore, in her ethereal vision for the Il Lago dei Cigni Restaurant in St Petersburg.

"Research is such an important part of the design process and it allows me to get stuck into my other passion – reading about the history, arts, legends, myths and fairy tales that underlie the character of a culture," says Inge. "The result is that each location's unique identity is translated into the design and every hotel has its own personality.











"Hospitality design has become so much more exciting ... there are so many new 'wow' materials, finishes and possibilities"

"For the Hotel Atlantis by Giardino near Zurich, for example, we are re-creating a glamorous destination which is all about the juxtaposition of city and countryside, urban sophistication and rural calm. We're also designing a new hotel, the Hilton Schiphol in Amsterdam, which unravels the creative features of traditional Dutch artistry and reconstructs them within a modern context. And for the ESPA in the Ritz-Carlton in the Galaxy Macau, our dramatic yet tranquil design draws upon the locale's Chinese and Portuguese roots to form a luxurious spa."

Despite favouring thought provoking details and finishing touches within her schemes (she has long been an advocate of using custom-made furnishings and fittings wherever possible) – Inge favours simplicity, above all, in the creation of luxury.

"I listen carefully to the brief and then combine it with my cultural research to create a very strong concept," she says. "The entire design is then woven around this core touchpoint."

This ability to immerse herself in a project, to assimilate multifarious narratives and present them as a refined, entirely unified concept is a rare skill, and one Inge has been widely commended for.



Indeed, perhaps one of her most significant achievements to date, and rightly so, was earning the title of Gold Key Designer of the Year at the 2013 IHMRS Gold Key Awards.

"I was very honoured to receive the award," says Inge. "That was certainly a highlight, but really every project opening is a highlight as well."

Despite this level of recognition, and the obvious demand for her expertise within the industry, Inge remains resolutely focussed on her mission to create unique and experiential destinations.

"My dream is to continue designing more really special spaces that make a difference to the people who experience them. Someday, though, I'd also like to design a luxury product line."

If Inge's future product line (and I do hope there will be one) matches the richness and authenticity of her work thus far, I feel it is sure to be a roaring success. W hba.com



#### Favourites

Place: Cape Town

Moment in history: 1930's

Drink: Classic Mojito

Item in your house: My fireplaces

Time of day: Early mornings when everyone else is still asleep

Book/film: The English Patient - I want to learn to fly a bi-plane

Quote: There are so many quotes I love. I have a collection at home that I've gathered together over the years, and it's still growing! One I really like is from Nelson Mandela: "A winner is a dreamer who never gives up."







Specialising in the polyurethane synthetic leather industry, Ultrafabrics prides itself on its performance-driven and infinitely customisable products. Hospitality Interiors spoke to MD, Jonathan Hinton, to find out more about the company's impressive portfolio, recent projects, and why Ultrafabrics products work particularly well within the world of hospitality design ...

### Q&A: Jonathan Hinton, Ultrafabrics

How is Ultrafabrics set up to cater for and work with clients in the UK and how and where can designers access the company's products?

Ultrafabrics has a distribution centre in Leicester providing next day delivery on 75% of all product ranges. We also have five sales people who work with designers, manufacturers and clients from all across the UK on a daily basis.

We are seeing increased interest from across all sectors of the design industry as people are beginning to recognise that the Ultrafabrics range is a whole new fabric category, pioneering the revolution of polyurethane technology and producing a truly luxurious fabric with many advantages for the hospitality industry over leather.

### From a design perspective, how does the family of Ultrafabrics products fit with the modern hospitality market?

The innovative approach to polyurethane solutions allows for infinite customisable options – from colour to texture to technically enhanced qualities. Our current inventory includes an extensive range of fabrics, carefully developed to anticipate the demands of current trends, seasons, and markets, while being immediately available to meet the needs of any project.

Ultrafabrics products are performance driven, offering the widest range of colours and grain types of any polyurethane manufacturer. The products exceed market standard rub testing criteria, are cleanable with all standard cleaning fluids including bleach, and offer a longevity that other fabrics cannot compare to.





#### Talk us through the performance characteristics of the most appropriate Ultrafabrics products for the UK hospitality market.

Since 1966, Ultrafabrics have been produced using only custom engineered, premium grade polycarbonate resins utilising our proprietary Takumi technology. Decades of passion, creativity and skill have ultimately created the most enhanced fabrics on the market.

The many advantages to these fabrics available to the hospitality market include High Martindale rub test count 120-200,000 rubs, easily cleanable, breathable fabrics, climate controlled, does not harbour stain or odour, easy to upholster, and additionally some fabrics incorporate antimicrobial and ink-resistant technology.

### What notable hospitality projects has Ultrafabrics been involved with recently?

An unrivalled spectrum of colours and finishes means that Ultrafabrics suit a variety of projects, whatever the design criteria. Each collection has its own characteristics including Brisa, Eco Tech, Fusion, Linen, Pony, Promessa and Viva. Notable completed projects in the UK include:

Pullman Hotel Kings Cross, London – the desired look of leather is often not practical in high-traffic commercial environments. Eco Tech, a textured design from Ultrafabrics, has been used as seat coverings in the bar and restaurant areas, providing a practical, stunning and luxe solution, along with inclusion on all of the headboards in every bedroom.

Morrisons Cafés, various locations in the UK – Ultraleather from Ultrafabrics has been used

as seat coverings throughout the café areas. The ink- and stain-resistant properties and wide colour palette made Ultraleather the obvious choice.

Starbucks, various locations in the UK – again Ultrafabrics was the obvious choice for the upholstery. Promessa was specified as it is not only a striking texture, but it is designed to resist stains such as those produced by coffee, red wine and even mustard.

With a global footprint spanning across all industries, Ultrafabrics boasts a large variety of top-tier partnerships. The same passion poured into our products is exerted directly into our customer service, working closely with clients to exceed their expectations. As a result, a loyal following of clients work with Ultrafabrics season after season for all project needs.

#### Presumably, the argument exists that man-made PU products such as Ultrafabrics cannot claim any environmental positives?

At Ultrafabrics, we offer environmentally-conscious, PVC-free products mindful of the long-term impact on our present and future lifestyles. The minimal VOC performance attributes of our products ensures a sustainable presence within your inner and outer environment.

Ultrafabrics utilises efficient manufacturing procedures that are based on conservation of raw materials, toxic-free solutions and minimal dependency on natural resources. However, longevity has to be the main positive environmental benefit – why replace it when it looks as good as new?

W ultrafabricsllc.com



### **Brand Personality**

By Colin Watson, managing director, British Contact Furnishing Association (BCFA)

Since it was established in 1970, the BCFA has observed the impact of various brand tactics on members' value; both that which is perceived by customers and stakeholders, and financially. In a series of five articles, the BCFA will explore various elements of branding and the effect of each on company value. The first will examine 'Brand Personality'.

The Oxford Dictionary defines 'Brand' as "a particular identity or image regarded as an asset" and a brand's personality; the characteristics and qualities which distinguish it from others, is arguably its greatest asset. Every other element in the branding arsenal hinges on this and the individual components which make up a brand's DNA cannot be developed unless it is defined.

But what are the secrets behind a winning brand personality? How is it identified, developed and enforced? Is it something which can be created or, like each of our own identities, are aspects of it out of our control?

Brand building is, for most of us, a constant concern, especially in the social-media-driven and consistently connected 21st century, and we are all working to create and project a certain image; whether on behalf of our company, our clients, or that 21st century phenomenon – brand 'I'.

Over the past 45 years we have had the opportunity to work with top brands, from multi-nationals to successful start-ups, and have observed what we feel is the molecular make-up of a strong brand personality. Here, with the help of our members, we take a look at these elements, reflecting on how, although some are very much of our time, others are 'timeless', and asking how, and if, a winning brand personality can be created.

#### The importance of identity

Defining its identity is the most important thing a brand will do. Without outlining its values, beliefs and the key words which encapsulate it, it is impossible for a company to even contemplate exterior trappings such as websites and logos. Just like when we are asked to describe ourselves however, or are shocked to hear a recording of our own voice, sometimes our own identity is most difficult to recognise.

What has become clear, is that however a brand's personality and values are identified, it is crucial that these are honest and consistent. No matter what time or place, these are the building blocks for branding success.

There are some characteristics which are particularly important in the hospitality interiors arena, and Design and Innovation are two. Katerina McMahon at Morgan lists Design as central to its identity; "At Morgan we strive for design excellence ... offering design integrity, experience and original product collections."

Georgina Spencer, marketing manager for Roca Group (UK) lists Innovation as key to the company's identity: "It is one of the core values that defines the Roca brand. It is important that our customers know to come to Roca first when sourcing products and offering them something unique helps keep us front of mind."

Other values have grown in importance in recent years, illustrating how societal and cultural changes can affect the characteristics customers prize most. A growing awareness of, and interest in, climate change since the 1980s means sustainability is becoming central to an increasing number of companies' identities.

Georgina Spencer says that the growing



awareness of green issues led to this becoming part of its identity: "Our brand values were defined by focusing the needs of our customers and what is important to them when choosing bathroom solutions." One of which, was sustainability.

Heritage is another value which has become increasingly important in not only the hospitality interiors industry, but across all sectors. Provenance has become progressively prized as a general distrust of brands, big business and politics has grown, and companies are now working hard to show they can be trusted. It is interesting to note that the values of some of the world's top global names including Google and Honda, feature the world 'trust'.

Heritage is one characteristic which works to reassure customers, suggesting a mutually beneficial relationship rather than selfish short term gain. Chris Ward, marketing director at Hypnos, which makes luxury beds and mattresses for homes and hotels around the world, believes the company's history is crucial to its persona: "Hypnos has over 100 years' experience in crafting bespoke, made-to-measure mattresses and beds ... This rich heritage is a defining factor in shaping our personality."

Chris Ward cites the facts the business holds a Royal Warrant as crucial to this, explaining it "acts as a mark of excellence and has become an integral part of our branding".

### A kindred spirit: identifying the right target market

Once a brand's identity has been established it can then work to identify its customer base. What has become clear however is that the most successful



brands attract not just one type of customer. Although a brand's values stay the same, the type of person drawn to these can vary, and brands must use this to their advantage to thrive. It was utilising this approach which led Hypnos to enter the hospitality market.

As Chris Ward says: "When looking for new target areas we stick to the core values of the business and ask questions such as: is there a related strategic fit?; is the market attractive with strong growth potential? ... This has enabled us to easily penetrate international hospitality and retail markets."

Brands must also move with the times and changing needs of their customers. Although its core values must stay constant, companies must adapt to be guaranteed a lengthy life span. Chris Ward comments: "although Hypnos' values are the basis of the foundation of our business, as a brand that embraces the needs of contemporary living it's important that we use these as building blocks for the changing needs of our customers."

Katerina McMahon provides a practical example of this: "We are able to combine both traditional and CNC techniques to embrace old and new."

The words a brand uses to define its personality do not need to be solely descriptive and can be aspirational, focusing on the emotional response it wishes to illicit. Anna Smarzak, sales support manager at Forbes Group, lists 'tailoring' as key to the company's identity, referring to its bespoke designs and its service which provides "whatever suits the customer best".

Apple is one brand which reaches customers in this way; each product embodies an aspirational lifestyle yet is designed to meet the real needs of its users.

#### Defining your brand identity

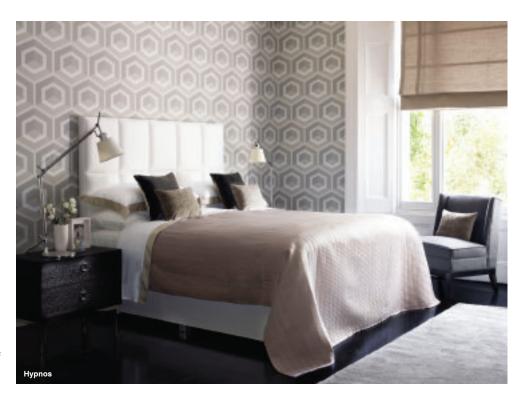
- 1. As well as using words to describe your brand, it can also be useful to imagine it is a person and consider its
- 2. Consider the emotions you would like your brand to inspire. You can then ensure your personality evokes these in customers
- 3. It does not need to only be a company's leaders who identify its values, employees and even current customers can be asked what they consider its characteristics

#### Identifying your target market

- 1. Writing down the benefits and uses of your product and identifying the type of person with most need for these is a useful way to work out which market is likely to be most receptive
- 2. Once identified, obtain feedback from your customer base. This will confirm that the market is correct and should yield interesting findings
- 3. Do not dismiss other markets. Multiple customer bases may align with your brand.

#### About the BCFA

The BCFA is the British business association for the contract furnishing industry. Covering the full spectrum of interior products and services in the UK and globally, the 250 plus members are leading manufacturers, suppliers and designers of furnishing services for commercial buildings throughout the UK and in world markets. They add £1.7bn to the UK economy and employ 18,500 people. For information on joining the BCFA or to find a member visit: www.thebcfa.com



Although many believe the criteria which defines a brand must be truly unique, we have not found this to be necessarily true. Even if brand values are identical on paper, each company's heart and soul will be different and therefore, like each individual, unique. As Katerina McMahon says: "As with any human being, personality has many facets. It is the sum of the parts that make up a unique whole and this is true also of a brand." A brand's 'soul' will always shine through and although this is perhaps beyond design, if honest, it will endure.

#### A consistent persona breeds credibility; grows value

Once identified, a brand's personality must remain constant. Faltering on adhering to values equates to breaking the customers' trust which is difficult, if not impossible, to forgive. It is also important for a brand's personality to be conveyed consistently across all channels. This will build brand recognition and a company's personality, as well as grow trust.

Hypnos ensures it enforces its personality



across multiple 'physical' brand elements, with Chris Ward commenting: "We have created a brand that aligns on many levels, through all sides of the Hypnos business. Complete brand communication alignment across the company is key and helps to enforce the core beliefs of the brand."

Katerina McMahon too points out that this consistency inspires confidence. "At Morgan we work hard to ensure a consistent quality presence across all platforms, maintaining a reliable brand, which our customers value and trust."

The benefits and impact of a consistent and credible personality can be measured in brand value, both that which is perceived by customers and stakeholders and financially. The benefits may evidence themselves in a number of ways, including through awards, on the balance sheet and by entering new markets.

Chris Ward says; "We have been able to enter a number of emerging and established international markets and we were also crowned Bed Manufacturer of the Year by the National Bed Federation. These achievements are unquestionably linked to the way Hypnos presents itself and lives and breathes its values and beliefs."

Georgina Spencer credits its strong identity with Roca's extensions into new markets. "Having such a strong brand identity contributes significantly to our esteemed position as a world leader in the bathroom sector. As a manufacturer that has been established for almost 100 years and that is present in countries throughout the world, it is extremely important that our core values are upheld in whichever market we are trading in."

The value a strong personality adds to a company can be seen on the balance sheet, but perhaps the most important is the connection the customer feels with the company and the enduring loyalty this secures.

# Mystique collection

# Dramatic fabric for panels and indoor upholstery

The Mystique collection comprises 7 stunning designs for a multitude of applications.

Available in rich metallic tones, the Titan design offers plain yet textured-look vinyl available in the modern browns, greys and silvers while Atlas, Gems, Bamboo, Pegasus, Troll and Fleur present a modern twist with contemporary patterns. The combination of plains and patterns in this collection, lends itself well to mix and matching, creating stunning and eye catching furniture, as depicted in the Newbury Side Chair by JA Upholstery with the combination of Atlas Copper with Gems Copper.







For further information and samples T: +44 (0)20 8205 0050 | www.aguafabrics.com







#### Blind Dragon, West Hollywood

John Sofio is known and loved for his unconventional designs, and Blind Dragon was no exception. For instance, the veiled Maersk shipping container at the entryway was influenced by a temptress femme fatale, while one of the three karaoke rooms sports a seductive leopard carpet.

The bar was conceived as an opportunity to transport guests into an exotic world unknown. Access is gained through the parking garage where a lone shipping container bids guests to enter. This entry places guests on a path that takes a

turn through a working walk-in refrigerator and kitchen. After continuing through a series of dimly lit hallways, guests arrive in the karaoke lounge, and are greeted by three private karaoke rooms crafted in the same shipping container fashion as the entry.

Conceptually, John wanted guests to feel that that the team had imported the chaos of the karaoke rooms from a foreign land to occupy this space. This adds to the sense that they have come upon a sultry, underworld Chinese bar.

The main lounge space is furnished with custom residential-style couches to allow for a level of exclusive comfort. Built Inc. designed the DJ booth as a glittering focal point, while the walls are covered in Asian art and photographs, textured wallpaper, and vintage objects collected for the project.

Set apart from the main space, the bar area offers guests a more intimate feel with low lights, a privacy screen, and lush plant life.

W builtinc.com











A historic Georgian townhouse, which between 1720 and 1806 provided lodging for visiting judges to York, has been transformed into a chic 15-guest room city centre hotel, with Oliver Redfern heading up the interior design and distinctive branding.

#### **Judges Court, York**

It is not very often that a hotel possesses such a rich and interesting history as Judges Court, and even less often that an interior so successfully and without gimmick merges quirky references to this past, with a contemporary and fautlessly stylish design approach.

"I was keen that the design was driven by the building's past and personality, with a sense of period austerity yet full of eccentric Englishness charm and warmth," Oliver explains.

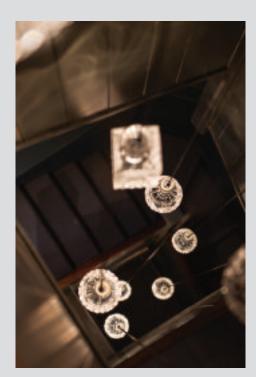
"Complementing the Grade II Listed building and its iconic York location, the interior showcases the very best of English craftsmanship. The use of deep colours, polished woods, velvets, leather, wool and rich metals provide a nostalgic quality of centuries gone by, yet extremely comfortable for the modern day traveller."

From the moment guests enter the hotel reception, they are presided over by portraits of former judges who sat for more than 80 years. An antique podium acts as a characterful reception desk, while stencilled judges' gavels point the way to the bedrooms – each of which is named after a judge.

"The guest rooms are designed to be simple monochromatic chic, with neutral walls accentuated by original features such as fireplaces, bare brick and beautiful wood panelling," says Oliver.

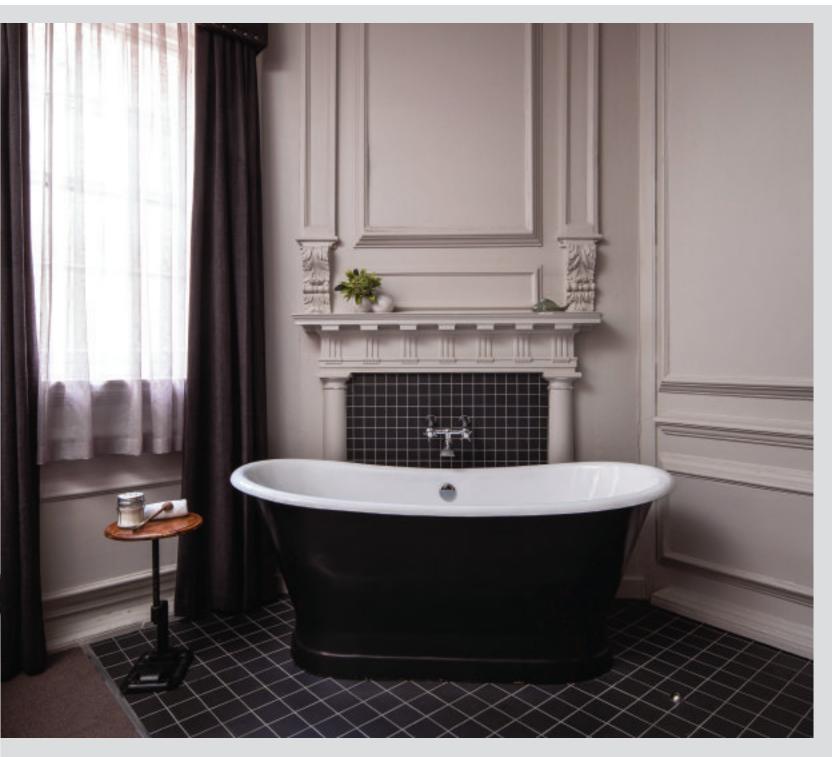
"Accent colour is kept to a minimum with flashes provided by bespoke minibars and thick wool throws, while every opportunity to delight the guest with detail has been taken, from the hand-crafted wooden gavels used as robe hooks, to vintage style manacles found in the wardrobe (spare keys can be purchased from reception!)."

Of the 15 rooms, there is a mix of 10 deluxe double and twin, all of which feature bespoke casegoods, studded leather headboards, Roberts radios and a 'Ay Up' minibar featuring the best of Yorkshire.













The ensuites continue the pampering experience with large walk-in Rainhead showers and luxury Cowshed products.

There are five luxury rooms featuring four poster beds, with the largest and most luxurious featuring a deep freestanding cast iron bath in front of a fireplace. This room also has the notoriety of being once occupied by the honorable Sir William Chapple Knt who decided the fate of the legendary highwayman Dick Turpin.

"The main challenge we faced was to retain the quirkiness that attracted our client to the building in the first place, while carefully inserting the aspects required for a successful lodging experience for the guest," says Oliver.

W oliverredfern.co.uk





The much-awaited first hotel and global flagship for the 250-year-old Baccarat crystal brand has now opened its doors, managed by Starwood Capital Group and with sumptuous interiors by Paris-based firm, Gilles & Boissier. Situated directly across the street from the Museum of Modern Art and just steps away from the retail hub of Fifth Avenue, the 114-room hotel occupies the first 12 floors of the split level tower that rises 550ft above West 53rd Street.

#### **Baccarat Hotel &** Residences New York, **USA**

Baccarat SA - majority owned by Starwood Capital Group – has a proud and highly prestigious heritage. Founded in 1764 by King Louis XV, the company has since created exquisite products for some of the world's most high profile figures, from sheiks and sultans to modern moguls, designers and rock stars.

Indeed, more Baccarat craftsmen have received the coveted Meilleurs Ouvriers de France title – a rare distinction bestowed by the French government to artisans considered to be the finest in their fields - than any other French company.

This foray into the hotel sector marks the brand's new evolution into a perfectly-crafted lifestyle and hospitality brand, and thus it was crucial to ensure that the interior encapsulated the elegance and prestige synonymous with this celebrated brand.

Combining Baccarat's French classic aesthetics with the contemporary aesthetic of the hotel's midtown New York City location, Gilles & Boissier – alongside Starwood Capital's own design team - have done just this.

Commitment to fine craftsmanship is woven into every detail of the design. Upon entering the lobby, for example, guests are greeted by a mesmerising 20 by 25ft wall, adorned with more than 2000 of Baccarat's most iconic glasses, The Harcourt. Each of these custom-sized glasses has been laid horizontally, and lit by an LED light to create a 24-hour installation.

Elsewhere, 17 custom chandeliers hang throughout the property - many suspended by rough cord rope - while a stand-out chandelier in the second-floor bar has been made exclusively out of wood.

"I wanted to celebrate light, and to produce a hotel that glowed, and was shimmering, sensual, elegant but still functional, fun, comfortable, and not overly formal," explains Barry Sternlicht, chairman and CEO of Starwood Capital Group, the parent of SH Group.

"We waited and believe we found the perfect location to launch our first hotel. Our designs pay respect to our neighbours in the property's simple exterior, but we add great drama with other details including a four-foot high always-burning fireplace which represents the furnaces in our manufacturing facilities at Baccarat France.

"The hotel has every possible amenity a privileged client demands. Our goal is to offer perfection of service that matches Baccarat's perfection in the production of crystal."

Giles & Boissier, in addition to the Starwood Capital design team, designed many of the hotel's furnishings, including some spectacular and neverbefore-seen works from the Baccarat factories. Classic pieces for the public spaces and guest rooms were also carefully curated from the brand's archival and contemporary collections.

The choice of surfacing throughout creates a multitude of textures and finishes, from the parquet wood flooring, woven rugs and hand-pleated silk wallcoverings, to stainless ribbed and mica-coated ceilings and mirror and marble wall treatments.

Meanwhile, French curators Stéphanie and Frédéric Chambre have assembled the hotel's art collection, which includes works from important movements over the 250 years since Baccarat's founding. Commissioned original art and one-ofa-kind furniture from renowned French artists Francois Houtin and Armand Jonckers can also be found throughout the hotel.















In keeping with this attention to detail, each of the hotel's 114 guest rooms and suites feels like a private pied-à-terre. Room categories start with the generous Classic King and ascend to the Baccarat Presidential Suite, the hotel's 'pièce de résistance.' All rooms feature floor-to-ceiling windows, sitting areas, and custom jacquard linens by Mascioni.

Hidden from the sleeping area by hand-painted French doors, white marble bathrooms boast glassenclosed showers with oversized shower heads and exclusive amenities created for the hotel by Parisian perfumer Francis Kurkdjian.

A tablet equipped with state-of-the-art technology controls all aspects of the room, including temperature, lighting, and room service. A custom-designed Baccarat red enamel mini bar will offer delights from the French gourmet house Fauchon and a button marked 'Champagne' on the telephone handset will allow guests to order a bottle of their favourite vintage to their rooms accompanied by signature Baccarat fluted glasses.

Guests of the luxury suites will have the added feature of complimentary La Mer skincare products and nightly salon services, while all guests will have complimentary use of the house car, a vintage Citroen, for transport within 15 blocks of the hotel.



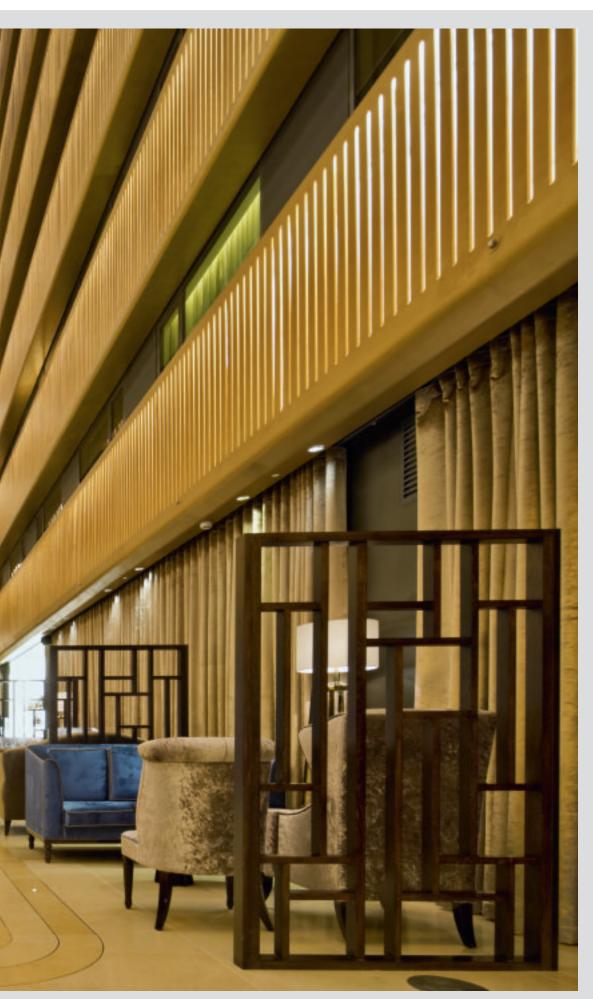
Located at street level is the signature contemporary French restaurant, Chevalier, which takes its name from Baccarat's longtime and most beloved creative director, Georges Chevalier, who was responsible for ushering the crystal company into the modern age. The restaurant references the original brasseries of Paris, while also showcasing reinterpreted and updated French classics.

On the second storey, the Grand and Petit Salons offer light snacks and evening cocktails. Just off the Grand salon is the hotel bar, an immensely striking space featuring barrel-vaulted ceilings, a 60ft bar and an outdoor terrace overlooking the MoMA.

Elsewhere, an intimate spa, fitness centre and 50ft indoor pool complete the facilities. Designed to recall a luxurious European seaside retreat, the four treatment rooms beckon guests and locals who crave revitalising treatments and soothing respites.

Adjacent to the spa, luxurious day beds in alcoves surround the black-and-white marble-tiled pool, which suggests a sunken ballroom. The walls surrounding the pool feature the work of painter, François Houtin, who is known for his detailed prints of utopian gardens. The forest scene is a tribute to the woods near Baccarat's French-countryside factory. W gillesetboissier.com





Old cinemas languish awkwardly among the modern urban landscape waiting to be reinvented. So when Flanagan Lawrence was tasked with re imagining a Grade II listed cinema, located on one of London's busiest streets, naturally Hospitality Interiors sought out project director Jason Flanagan, to show us around the recently-completed transformation.

# **Shepherds Bush Pavilion, London**

Dozens of old, unused cinemas still slumber the UK in high streets. These once-proud, substantial buildings were designed to be dark inside and relatively few have been successfully re-imagined as hotels. Most have been razed and completely redeveloped or worse, suffered the ignominy of morphing into bingo halls or rather grubby nightclubs. The Pavilion Shepherds Bush is one such successful reinvention.

The Pavilion is a Grade II listed building dating from 1923 and was originally constructed as a cinema. Designed by Frank Verity, it won the RIBA London Street Architecture Award for the best London façade. Following heavy damage from a V1 flying bomb during World War II, the building was poorly repaired, and was then converted to a bingo hall in 1983 - closing its doors for good in 2001, and remaining disused for much of the next decade. In 2009, planning permission was granted for conversion into a four-star, 320-room hotel with conference facilities, café, restaurant, bar, retail spaces and a roof-top spa.

As guests enter via the revolving glass door, a golden, domed recess mirrors the impressive archway of the tower sited at one end of the building. At the top of the tower are some of the hotel's best rooms. Passing the reception on the night, down a couple of full width steps to a lower foyer - whose layout echoes the original cinema foyer, including a reference to the original circular floor decoration which marked the centre of the foyer and entrance to the cinema.

Drawing on the influence of Art Deco cinema design, the fover and atrium spaces employ simple curved surfaces in alternating bands of black and gold. The internally illuminated spandrel panels also minimise sound reverberation. At ground floor level, dark-stained, ribbed timber panelling and heavy curtains serve a similar purpose.

The colour palette is restrained, using black, grey, gold, taupe, putty and muted natural tones. Featured finishes include high gloss, various metallics, mirror and polished surfaces to help bounce the light and to continue the deco influence. The beautiful, honey-coloured limestone floor is inlaid with brass, in two simple decorative elements. In the main reception, brass strips form a series of concentric circles at the centre of the space, which are reflected in a ceiling coffer above.

Then the focal point of the hotel is revealed: guests will glance skyward to the glazed roof atop the cigar-shaped atrium which rises the full height of the space, helping to introduce much-needed light to the space. Golden bands are formed by the walkways surrounding the atrium which also allows natural daylight into the inner rooms.

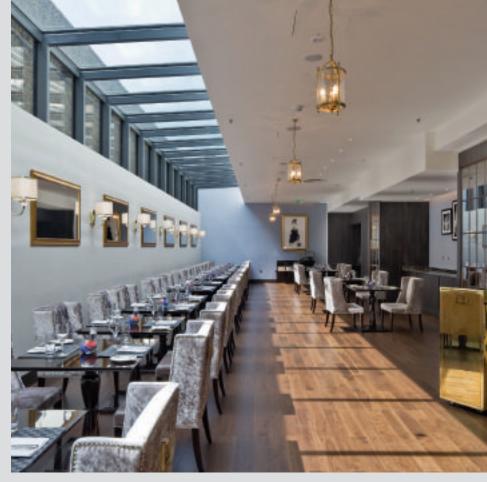
Once again, the theme of the golden age of cinema is expressed here with soft golden tones and a darker background. Sound-absorbing materials have been used where possible on the balconies and wall surfacing to ensure this space is grand yet intimate with any echo neutralised.

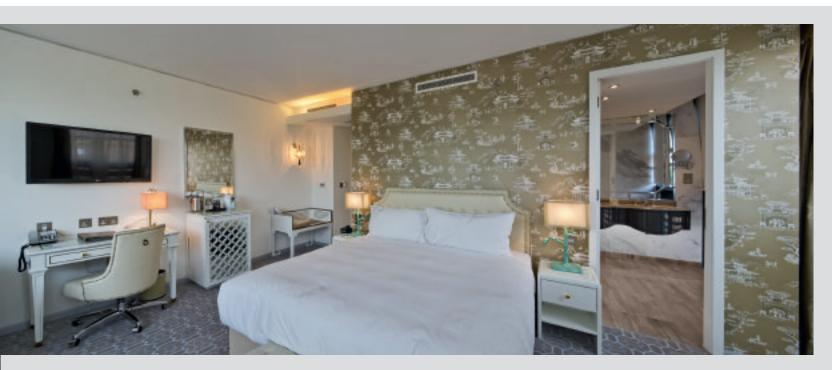
The atrium is the key to this conversion working so well, for without the light well, the reduction in the key numbers would have nullified the commerciality of the project. As it is, Flanagan Lawrence turned a potential pitfall into a stunning centrepiece which makes all the difference to the property as a hotel.

















Jason Flanagan, project director at Flanagan Lawrence, says: "Our design has been informed by a detailed understanding of the building's history and context. Our response complements and refines the original character of the building, protecting this important heritage asset, reactivating the streetscape and providing a new point of focal interest on Shepherds Bush Green."

The guest room interior design was expertly handled by Wendy Chiu using a calm and sensitive colour palette which provides a relaxed yet well-tailored ambiance to the varying room sizes. There are highlight wallpapers to walls behind the bed and here the designer is more expressive.

The textures used throughout are muted grey, putty, white, linen - and the furniture and surfacing is similarly restrained using painted plaster, often with shadow-lines, natural wood, stone and glass. The room designs are naturally more peaceful the dramatic Art Deco public spaces, and perhaps the rooms could have

carried the theme a little more confidently. But nonetheless, the rooms are well-conceived and well-executed retreats from the hustle and bustle of the hotel's busy location.

There is a considerable number of guest room plans due to the complex nature of the roof structure and the layout of the internal rooms facing in to the atrium. Some of the larger rooms - in the tower and under the curved end of the roof – are very creatively executed with seating areas, hallways, more generous bathrooms and multiple window options. All the bathrooms are generously fitted with high quality fittings throughout.

In conclusion, Flanagan Lawrence's sensitive conversion of this old cinema has been informed by a detailed understanding of the building's history and context. The result is a contemporary property that is a balanced composition of old and new elements, both in the facades, but also in the contrast between the inside and outside.

W flanaganlawrence.com





One of the most highly anticipated openings of 2015, Hotel Gotham, has now opened on Manchester's King Street. Formerly a bank premises, the grand Listed building has undergone a remarkable transformation, yet its quirky Art Deco-inspired interior celebrates the structure's architectural origins.

### Hotel Gotham, **Manchester**

It was in 1928 that British architect, Edwin Lutyens designed the building that now houses Hotel Gotham, with construction finishing in 1935. The neoclassical style of the structure, coupled with its unusual proportions – the top section being two thirds the middle section, which is in turn two thirds the bottom - make it quite something to behold.

It is this distinctive architectural style that provided natural inspiration for the nostalgic, yet decadent interior design. The layout of the bedrooms, for example, features wonderful travel trunk-style cocktail cabinets and wardrobes. while striking Art Deco-inspired, bespoke geometric carpets run throughout the corridors and accommodation.

Burnished metals team with dark polished wood and luxurious leather, while feminine notes of plum and raspberry, soft velvets and faux fur are used liberally. Subtle references to the banking past are made through the moneybag style laundry bags and ingot toiletry displays.

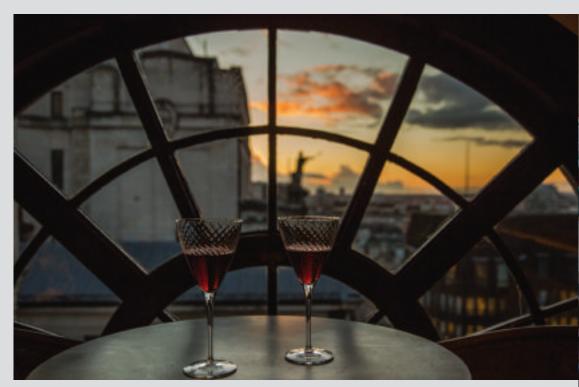
"Throughout the concept process I had many meetings with Robin Sheppard of Bespoke Hotels; these were often long but never dull as we were like children, full of imagination and excitement as we both started to realise what Gotham could be!" explains lead designer, Oliver Redfern of Squid-Inc.

"There was only one main design challenge to overcome and that was how to deal with the space at the core of the building, which was once occupied by an Atrium, particularly on the five bedroom floors. It was getting out of the mindset that it was a negative and embracing it as a great opportunity. From this we formed the Inner Sanctum Suites, a room where we could completely envelop the guest's senses.

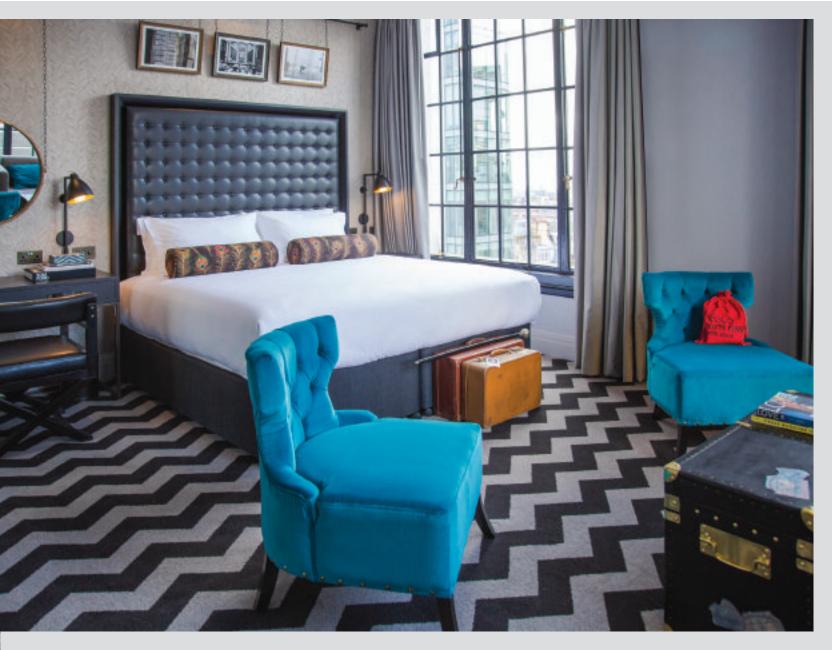
"The whole experience starts as the guest walks in the suite and has to turn immediately down a short corridor which then opens into the main space, the journey helping to disorientate their senses before being presented by the 'Wonderwall', which is a wall to wall screen on which a skyline movie of Manchester is projected and, just for a bit of Gotham's own Batman magic, the screen slides open by remote control to reveal a 65in Plasma TV."

Elsewhere, there is a restaurant, 'Honey', and 'Club Brass' - an exclusive rooftop retreat. Within the restaurant, half-moon windows provide fantastic views over Manchester, while servery counters - based on period filing cabinets - have been formed from zinc, wood and marble, before being beautifully-finished with crafted brass Bank vault mesh. Bowler hat displays, green glass wall lamps and 1900s Banker style chairs complete the look.

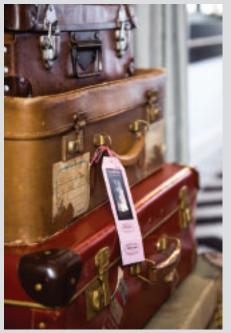
Reached via an illuminated steel and brass staircase, inspired by Bank vaults of old, and through safe doors, Club Brass features beautiful-clad geometric tin-tiled walls, which provide the perfect backdrop to the sleek leather booths and cut-glass decanter lights. Bespoke recycled coffee tables and industrial high tables continue the richness of materials and skill from British craftsmen.











"I am particularly proud of Club Brass," says Oliver, when pressed to pick his favourite space within the hotel. "I always envisaged the design representing the feel of the original Bank vaults. I wanted the space to feel as it's always been there; using strong solid materials such as mild steel for the bar counter and entrance doors, while choosing reclaimed timber flooring and coffee tables and texture alongside the antiqued leather banquette seating. I love the twinkle brought to the space by the use of polished brass detailing and cut glass pendant decanters."

With Oliver's luxurious, yet playful interior scheme, Hotel Gotham has brought life to this iconic building, and a unique high-end hotel to Manchester's upmarket shopping district. The project has also been an important one for Oliver from a personal perspective, however. "It is probably a once in a lifetime experience to work on such an landmark building by a world famous architect," he says.

"I would like to think that Lutyens would have admired and appreciated the efforts that went into the design of its new interior!" W thesquid-inc.com





Internationally renowned for his revolutionary and highly-individualised lodging experiences, Ian Schrager has once more partnered with Marriott International to create The Miami Beach EDITION – a staggering next-generation urban resort that references both Miami's rich history and a new and exciting future for guest experience ...

# The Miami Beach **EDITION, Florida**

The opening of the new EDITION hotel conceivably represents the most important step forward for the city since Ian Schrager's last Miami hotel, the Delano, opened in 1992. Over a span of several decades, the great mid-20th century resort city and its hotels had slipped into stasis and disrepair, as the jet age saw vacationing Americans extend their sights to rather more farflung destinations.

In the early 1990s, however, Ian Schrager anticipated an air of excitement in the historic Art Deco blocks of South Beach. With the creation of the Delano, he created a stylish and cutting-edge venue, that enticed discerning travellers back to the city.

"The fundamentals were always there: the ocean, the beach, the weather, the frequent flights," explains Ian. "All one had to do, it seemed to me, was create something special and comfortable; it was an example of 'build it and people will come."

Over two decades later, the Miami Beach EDITION marks another such key moment, and celebrates what is now a vibrant cultural hub to rival any of the world's urban centres.

Situated in the mid-beach area, the so-called 'heart of Miami Beach' between South Beach and North Beach, the hotel occupies a three-and-ahalf-acre private enclave extending from Collins Avenue to the ocean shoreline. The Miami Beach EDITION is an intricately-interlinked complex of structures, spaces and settings, in which every aspect of the traditional beach hotel has been re-imagined for the needs of a new generation of guests.

The Miami Beach EDITION's design was informed by two key elements. The first was to create a onestop style destination, in which dining, nightlife, socialising, recreation, culture, work and meeting space are entirely catered for, giving the guest no reason to leave if they so wish.

The other goal was to draw upon the glamour and sophistication of one of the world's greatest resort destinations - post war Miami Beach or, as it was known in the 1950s, the Billion Dollar Sandbar. A stylish and thoughtful renovation of the landmark 1955 Seville Hotel by architect Melvin Grossma whose 'tower-on-a-pedestal' design represented a key step in the evolution of 'Miami Modern' hotel architecture – the EDITION not only preserves much of the historic fabric, but evokes in its interiors the spirit of tropical elegance that defined Miami at its height.

This is immediately evident the moment guests step into the hotel lobby, with its pristine white marble floors and polished white pearl Venetian plaster walls, highlighted with subtly variegated tones of gold and the deep green of indoor palm trees. The lobby has a rare view of the ocean, and in line with the gentle coastal breezes it exudes an air of casual elegance. "You might see people in golf attire, a bathing suit, a Pilates uniform, formal evening clothes, or jeans," Ian notes, "all comfortable, all being themselves, all connected by a certain sensibility."

Just off the lobby, guests will find the Market – an imaginative reinvention of the classic 24-hour Miami Beach coffee shop. With its own street entrance on Collins Avenue, this modern day food bazaar offers casual gourmet fast food around the clock.

In contrast, over on the beach side of the hotel are two classic Miami Beach spaces: the Matador Bar – a chic lounge with glass walls overlooking the Atlantic, and the Matador Room, the hotel's main restaurant and a glamorous oval-shaped space that recalls the excitement of Miami Beach's heyday.

The spaces will in turn link to the hotel's striking outdoor resort area, entitled 'Tropicale' in honour of the historic 1950s' Havana nightclub from which it takes its inspiration. Featuring a series of outdoor















'rooms' landscaped by Madison Cox, these diverse spaces offer guests an array of different experiences over the course of the day, while linking seamlessly to create a single relaxing environment.

Guests can enjoy an outoor nightclub, the Terrace Bar, two luxurious pool areas, a private beach with outdoor movie screen, an outdoor fire pit and even a village of private bungalows arranged within a lush pastoral landscape.

In terms of guests' business needs, the hotel offers the Forum - a 10,000ft<sup>2</sup> amenity that reimagines a conventional conference centre-cum-event space. Accessible from both the lobby and from its own entrance on Collins Avenue, the Forum features a large daylighted reception room and landscaped exterior event space that creates a kind of indoor/ outdoor 'cultural park'.

Ideally-suited to hosting gallery openings, art exhibitions, film festivals and cultural programmes during Miami Art Basel and throughout the rest of the year, as well as offering state-of-the-art A/V, projection, teleconferencing and network facilities, the hotel makes the perfect hub for professional and cultural events.

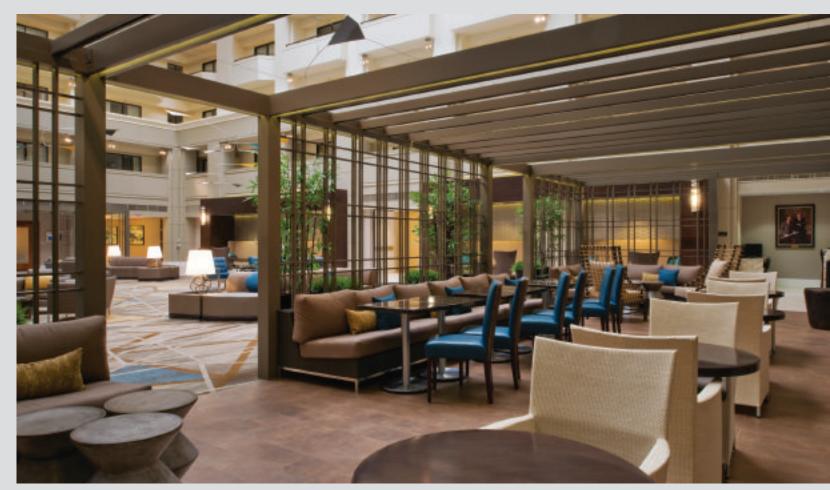
Meeting guests' every preference for nightlife, the downstairs of the hotel has become a multidimensional entertainment space. At its heart is a select and fashionable 'micro-club': a modern-day version of Ian's legendary Studio 54, with world-class DJs, dance floor, and soundstage-quality sound and lighting systems.

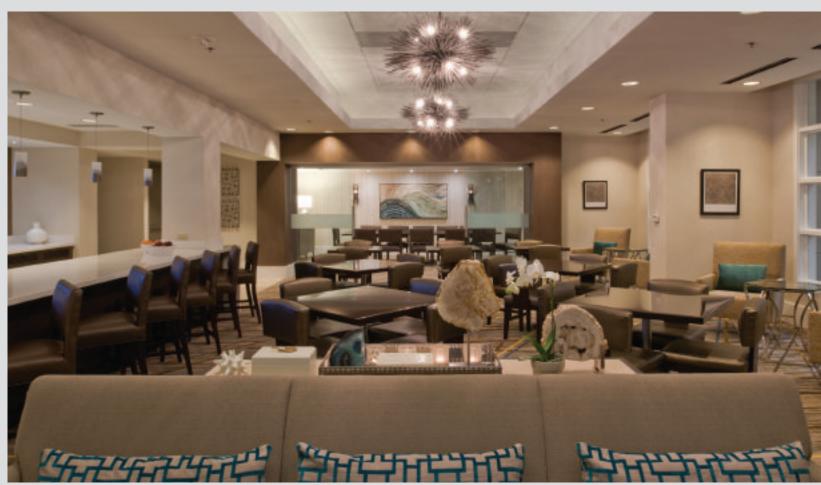
Elsewhere, guests can don customised shoes (designed by famed artists) and enjoy a bowling alley and lounge, complete with sound, lighting and luminescent bowling balls. Beyond this is an indoor ice-skating rink complete with a top-quality sound system and spectacular lighting effects which create a moving canvas on the ice.

Away from the buzz of these exceptional communal areas, the hotel's 294 guest rooms, suites, bungalows and penthouse offer a warm retreat. Generous and elegant in design, the guest rooms are steeped in warm wood finishes and a relaxed, beach-house feel.

Designed around Ian's belief that "simplicity is true luxury", the rooms extend the harmonious relationship between recreation and work that exists throughout the hotel. From oversized desks to ergonometric seating to sophsticated lighting, the guest rooms serve equally well as micro-workspaces as places of retreat.

W ianschragercompany.com





Washington, DC-based firm, Studio3877 has recently completed an extensive \$8m renovation of the Fairfax Marriott at Fair Oaks, comprising a complete overhaul of both the communal spaces and guest rooms.

### Fairfax Marriott at Fair Oaks, Virginia

Studio3877 co-founders David Shove-Brown and David Tracz, along with their project team, worked closely with the owners and operators of the hotel, as well as local firm P3 Design Collective, to create a strong Marriott product, taking design cues from the local Virginia and Metropolitan Washington, DC vernacular.

The renovation was in fact completed while the hotel was still in use, of course demanding a great deal of careful co-ordination from the owners, operators, contractor and design team, as well as the creation of temporary dining and registration facilities.

Nonetheless the challenge was met head on by the Studio3877 team, which has created a modern, clean aesthetic, and reimagined the hotel's key zones to create a more dynamic and welcoming environment for guests.

"There are many different areas that were renovated that had unique features and inspirations," explains Studio3877's David Shove-Brown. "At the physical core of the hotel is the redesigned and repurposed atrium. The original atrium was lacking in personality and served no specific purpose. The goal was to 'activate' the space to create additional revenue opportunities for the property.

"Pergolas were added at both ends to create

intimate framework, and millwork details helped to create architectural interest, as well as to provide spaces for guests to relax and have informal

"The true heart of the hotel is the bar/restaurant. The previous physical layout and design were adversely affecting the food service business within the hotel. We were charged with not only enhancing the design and hotel guest experience, but also making the bar and restaurant a viable independent entity, competing with a strong local dining market.

"Studio3877 and P3 Design Collective spent considerable time studying the existing bar and restaurant in order to pinpoint trouble areas. As the design team has considerable restaurant experience, we were able to approach the design challenge, not as 'hotel designers' but as food/drink professionals working on a specialised project.

"Walls were removed to open up the room, bringing in more natural light and connecting the previously disjointed space. Various areas of relaxation were provided for casual dining with friends, hosting informal business meetings, or just chilling and watching a great game on TV. The bar was expanded and has become a feature of the restaurant. A cosy but modern fireplace was added to provide an intimate space for relaxation."

Elsewhere, Studio3877 has created a welcoming Concierge Lounge with an array of seating, food service and meeting space. "The new design is modern, using neutral tones with subtle pops of colour and rustic touches," says David.

The modern, clean lines found in these rejuvenated communal areas are extended in the guest rooms and corridors. New headboards and custom light fixtures have been installed, while the TV chests have received a new lacquer finish and contemporary hardware. Many of the rooms received a bath-to-shower conversion, with new frameless glass doors and a stiking tile floor that mirrors the aesthetic of wood.

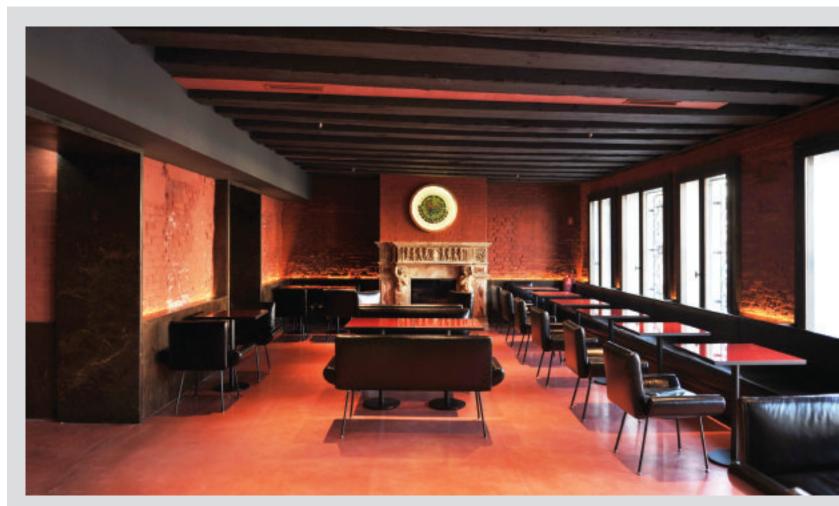
"Every member of our team is incredibly proud of the end result," David enthuses. "Guest responses have been very positive, and reviews of the bar/ restaurant and concierge lounge have been off the charts. From start to finish the team collaborated and coalesced through open dialogue about goals, challenges, issues and successes. At the end, every team member attended the re-opening party and toasted to a wonderful project."

W studio3877.com











Ideally situated in Riva de l'Ogio, Venice's San Polo district, is L'Orologio - a stylish 43 bedroom hotel which has recently been renovated by Baciocchi & Associati.

### L'Orologio Hotel, Venice

The central premise of this project was to preserve and add value to the historic building's existing architectural merits, while introducing a modern, minimalistic style to the hotel interior.

The building itself features typical Venetian materials, colours and finishes, encapsulated by the Istrian stone framing the openings. The clean pattern of the façade is enhanced by the finelydesigned grilles that decorate both the entrances of the hotel and the windows on the ground floor.

The original wood ceilings have been renovated and enhanced through a combined use of colour and lighting, while the staircase to the upper floors has been formed from dark wood and opus signinum, a traditional Venetian material.

The striking red hue of the quartz concrete floor creates a sense of continuity throughout the communal areas, while the high hallways on the upper levels leading to the bedrooms feature the same unifying colors and materials.

The furniture and furnishings have been carefully selected by Baciocchi & Associati, with a leaning towards vintage leather seats, armchairs and sofas. The framing motif of watches - the Italian word

for watch being 'orologio' - is of course key to the interior, from the extrapolation and rearrangement of internal mechanisms in elegant boiseries at the reception, to the operating and faithful reproductions of notable collectors' enamel clocks scattered throughout.

On the ground floor is the hotel bar, Bar LO - an elegant space complete with an imposing marble fireplace, red walls and floors, an elegant stone bar and black vintage leather armchairs and sofas. The outside areas face directly onto the Grand Canal, creating a remarkable social space for the warmer months.

The guest rooms echo this same attention to materials, colour combinations and light fittings. A particular design feature present in all the rooms is an illuminated picture created with real watch mechanisms, emphasising the haute horlogerie theme.

The first collection of rooms face the Grand Canal, and are characterised by an elegant red quartz concrete floor. Strongly classical, the rooms feature beamed ceilings, white walls, dark wood furnishings and brown leather seats.

A French red marble has been selected for the bathroom, which follows the same lines and colours of the bedroom. Elegant fixtures and accessories, designed by Studio Baciocchi, have been

The second set of rooms feature dark wood floors, which contrast with the white beamed ceilings and walls. The sole touch of colour comes from the chic, mustard-coloured furnishings.

Within the family rooms, the distinctive feature is the strong use of colour - the red quartz concrete floor used throughout the hotel creating a striking effect with the red beamed ceiling. In the bathroom, the red French marble of the floor matches the red fixtures positioned against white

Elsewhere there is an elegant suite, spread over two levels. On the lower floor there is a bedroom and bathroom, while the attic floor hosts another bathroom and a small living room. The dove grey walls, with a matching marble in the bathroom, create a stylish and serene ambiance for guests. W baciocchi.it











Tucked away amidst the healing herb gardens and flower meadows of Borgo Santo Pietro's country estate near Siena, Italy, is the five-star hotel's new and exclusively private boutique spa.

# Borgo Santo Pietro Spa, Tuscany

Designed and built by luxury property specialist P&N Homes, and with interiors by designer and hotel owner Jeanette Thottrup, Borgo Santo Pietro's new spa has been positioned so that it sits gently amongst the hotel's beautifully landscaped Tuscan gardens.

This wellbeing centre for therapeutic healing is in fact located on an ancient healing site originally used centuries ago by the Franciscan Monks. Using fresh herbs and raw ingredients from the gardens, the holistic therapies offered include Ayurvedic massage, bespoke facials, relaxing bodywork and classic beauty treatments.

Constructed from local natural stone, and

featuring eight full height wrought iron arched windows, the 130m2 spa combines raw materials with state-of-the-art technology and natural fabrics.

Inside, an inviting lounge space has been furnished with two grand fireplaces, opulent chandeliers sourced from antique markets and artisans in Italy and France, oversized sofas and an abundance of fresh flowers collected daily from the spa gardens.

The two individual treatment rooms have been designed as mini-houses within the main spa building, complete with terracotta tiled roofs, whilst the main open-plan lounge features traditional beamed and tiled ceilings. Each private treatment room has its own shower and separate

The spa has its own kitchen for the preparation of herbal teas, fruit waters and tisanes for guests to enjoy after their therapies.

The terrace, meanwhile, features stone fountains and views over the Tuscan herb gardens. The sun gently rises over the bulb garden and then slowly sets over the herb gardens, beautifully highlighting the statue of Buddha and the cascading fountains.

W pnhomes.eu

W borgosantopietro.com













Located along Four Seasons Hotel Doha's private shoreline, with its sweeping panoramic views of the Arabian Gulf, Nobu Doha is the first and only restaurant of its kind located at a Four Seasons in the Middle East region. If the prestige of the name and location isn't sufficient, internationally-acclaimed architect and founder of The Rockwell Group, David Rockwell, is behind its design ...

### Nobu Doha, Qatar

Nobu Doha marks the second partnership between chef, Nobuyuki "Nobu" Matsuhisa and luxury hospitality brand Four Seasons, following the successful 2012 launch of Nobu Lanai at Four Seasons Resort Lanai in Hawaii.

At 26,000ft<sup>2</sup>, the restaurant is the largest of its kind in the brand's global portfolio, offering a 192seat interior dining area, an intimate 10-seat sushi counter, two exclusive private dining rooms, and a one-of-a-kind 82-seat rooftop lounge.

Elliptical ribbons of river stone capped with bronze accents form the exterior of Nobu Doha, resembling a coiled shell and creating the threetiered levels of the restaurant.

Through the coiled exterior, the slats of bronze framing the window system and a stacked basalt tower at the open-air core of the building are visible, all permeating every floor of the building.

A reflecting pool surrounds the perimeter of the building, accentuating the connection to the unique waterfront site. At night, carefully-designed lighting illuminates the distinct and subtly complex forms of the building.

The Nobu dining experience begins with the redesigned landscape and lighting of the existing

causeway, dramatically leading guests by car from the Four Seasons Hotel Doha to the restaurant. After crossing a bridge over the reflecting pool moat, guests arrive under the broad cantilever of the building above, in an entry court which evokes elements of a Japanese garden.

Central to the composition is the bronze clad atrium and prominent stacked stone waterfall feature that sets the mood of the restaurant.

Inviting guests towards the monumental arced timber staircase is a gargantuan suspended installation. Formed from hundreds of pieces of iridescent pieces of porcelain made to resemble fish scales, it was created specifically for Nobu Doha by the Canadian artist, Pascale Girardin.

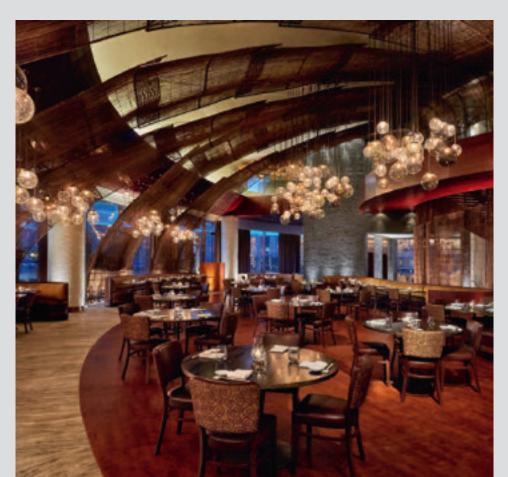
On the second level is the lofty double-height main dining room, which is framed by woven abaca panels custom-made by Philippine artist Ken Cobonpue. Featured throughout the space are end-grain wood floors, columns clad in white sea shells, and a field of spherical glass light fixtures of various sizes custom-crafted by the Canadian artist Ken Gangbar. Seating in the main dining room extends to a generous terrace area with expansive views of the harbor.

This level also boasts the White Pearl Bar with an oval-shaped bar and complementing canopy, both made of alabaster with bronze inserts. The canopy is filled with a collection of custom pearlshaped light fixtures also by Ken Gangbar, while the bar back features accents of antique mirror and bronze. Serpentine banquettes and white granite floors provide a casual yet elegant space for drinking and dining.

Moving through the spiral staircase to the upper-most level, guests can enjoy a spectacular outdoor lounge with commanding views back towards the Doha skyline, the Corniche and the harbor.

Individual sculptural resin canopies made by Kenneth Cobonpue, and custom globe floor lighting provide a sense of intimacy at each of the tiered platforms of this evening lounge.

Rooftop guests also have access to the Black Pearl Bar, the inverse of the White Pearl bar below, with similar materials but in dark hues. Bush-hammered travertine flooring is used throughout the space, making room for a fire pit and ample teak seating for large parties. W rockwellgroup.com











John Barnett Design has created the interiors and branding for a new coffee shop and retail concept in Kent, set up by Olympic double gold medal winner Kelly Holmes, which pays homage to the local community of the athlete's hometown.

## Café 1809, Hildenborough

Café 1809 is located in the Holmes' hometown Hildenborough, Kent and is split into three areas: coffee shop, a retail space for local suppliers and artisans to sell their products, and an ever-changing events space.

John Barnett, creative director at the consultancy, says that Holmes undertook the project in aid of supporting and giving back to her local community. "It employs local people, and everyone who has been involved in designing and constructing the design is from the area," says John, who lives nearby himself.

The idea behind the coffee shop has been to create a new space for local community. His designed and built by local people for local people while providing a previously difficult to access platform for local producers and craftspeople to sell their products.

The cafe was previously a shop, where Kelly used to work as a sales assistant when she was a teenager. "It was her ambition to buy the property when she became successful," John says. "It's about giving back to the town she came from and saying thank you for the success she's had in her career.'

The space itself immediately puts the customer at ease, having a good blend of comfy leather sofas, numerous small and medium sixed table with two, four or more chairs, stools and occasional seats. And when Hospitality Interiors visited, it was very busy indeed with different groups of people: a meeting of mothers with children, pushchairs and all; a 15-strong local interest group holding meeting over coffee, several couples, three family groups enjoying light brunches; a separate meeting room was also engaged, some cyclists had stopped mid-journey no doubt and the sun-loggia to the rear of the property was busy too.

Needless to say, the coffee was excellent and the attitude of place felt more appropriate to the location, more personal, more authentic and far more engaging. This concept fills a void between the corporate giants and an average coffee shop

or tea room - it's a well-executed concept which can easily be adapted to any space and location.

For Kelly Holmes, Café 1809 has been a longterm project and she had been trying to buy the building for many years: "When I was 16, I told the owner then that I was going to buy it some day. When I was injured during my athletics career, I used the time to keep going in and trying to buy it. For 15 years I was doing this and even got a survey done on it. I eventually got it and went through the normal things like planning permission, twice."

A complaint often heard is that local businesses have suffered because of the growth of national chains that make every high street a clone of each other, but its John's view that equally local businesses have not tried hard enough to differentiate themselves by creating their own niche and providing products, services and entertainment that are focused towards the customers that they know better than anyone else. Café 1809 is a prime example of an owner looking to provide exactly that – a premium local experience.

The motif "1809" was chosen for the name and logo as it was Kelly's entrant number when she famously won two gold medal at the 2004 Olympics in Athens. Around this moniker are two circular line devices, which reference an athletic track.

The brand and environment subtly connects Kelly with the town she clearly loves: "I am really proud of where I am from, and we haven't got anything like this, so I am bringing a little bit of glamour back to the town," she says.

The coffee shop employs the best of British design, creating a contemporary, urban space using local materials, such as brick and timber. A double height mini-atrium rises over a raised seating area to create a natural focal point for events, which keeps the interior fresh and new. During the Wimbledon tennis tournament, for instance, the space will be converted to Henman Hill - and with a host of international sports events on the

horizon, the space will be continuously transformed into a fun and engaging destination to keep customers returning to the coffee shop, as well as creating a community hub for the town.

"It's been really manic since we've opened, people seem to have heard about it through word of mouth which is exactly what we want," says

Cleverly the design has been crafted with an eye to the future. Modular components and materials mean that from the outset, any future sites can be replicated quickly and cost-effectively, creating an opportunity for unusual locations to be converted into trading space for coffee.

Visual installations will also change throughout the year and plans include a gold and silver spray painted installation of the athlete's running shoes hanging from the ceiling, branded 1809 racing bicycles to connect with an active cycling community who use the cafe regularly, combined with media screens showing information about local events.

"It's feels great to have got to this point," Kelly said. "It's been a long journey and we've had some bumps along the road but it's amazing that it's finally open."

Leader of the local council Mike Dobson was one of the first customers through the door and has high hopes for Dame Kelly and the future of the venture. "I've been keenly following this project for many years and I'm hopeful it can be a real positive for the town," he said. "It's beautiful looking and Kelly is so passionate about the community in Hildenborough, I think we've all got our fingers crossed that it will prove a huge

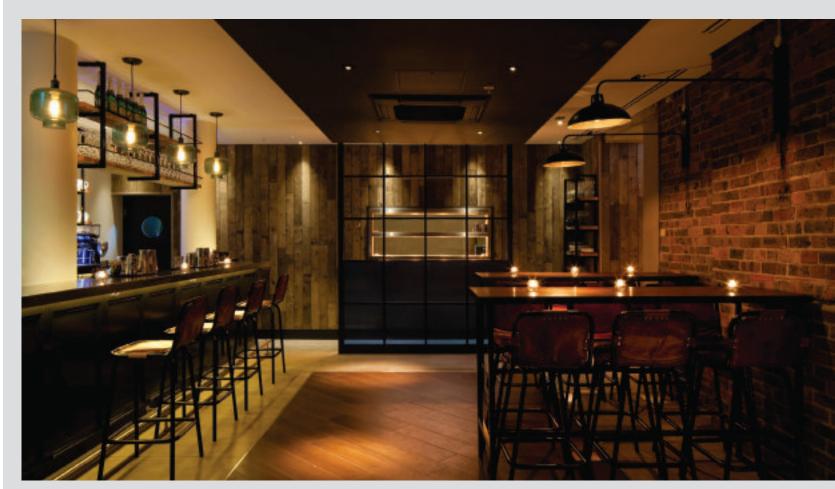
"The project proves that great design doesn't have to exist solely in big city centres," John says. "There are people queuing outside the door on Saturdays and Sundays. It's an important statement that design can bring real commercial success to local communities - and it sells great coffee, too."

W johnbarnettdesign.com











DesignLSM is behind the striking interiors of new sustainably sourced fish and seafood restaurant, The Salt Room, based in Brighton. The restaurant is the younger sibling to entrepreneur Raz Helalat's respected restaurant, The Coal Shed, also in Brighton.

### The Salt Room, Brighton

The central design brief was to create a relaxed brasserie style setting, taking advantage of the premium location within the Hilton Metropole Hotel, on Brighton's seafront.

In light of this, DesignLSM's team has created a stripped-back interior, opting to expose the bricks and striking architectural arches to create a series of informal dining spaces befitting of the varying floor levels and extensive sea views.

The bar – forged from rough softwood with a zinc top - is situated next to the glass lobby, and creates a chic area in which patrons can relax, and enjoy an aperitif. A structure of black steel frames and scaffolding planks trimmed in copper form the shelving for glassware and complements the copper light fittings and black steel fretwork that frames the open kitchen pass.

Channelling the nautical setting of the restaurant, DesignLSM has selected natural materials such as reclaimed woods, ceramic tiles and leather, offset with expanses of glass and an urban colour palette to create a warm, modern atmosphere.

The furniture and lighting has been custom designed and crafted to enhance the unique environment.

Drawing inspiration from its location opposite Brighton's West Pier, the design team hunted down original pier drawings which have been transformed into eye-catching blueprints for interior artwork and printed collateral.

DesignLSM's branding team also created the visual identity and collateral, providing The Salt Room with a striking and defined brand that differentiates itself within Brighton's vibrant restaurant

W designlsm.com











Interior design firm, CantorMasters, has recently completed work on its latest project - Vinoteca's impressive new flagship restaurant in London's King's Cross complex.

# Vinoteca King's Cross, London

This all-day restaurant and wine bar is housed in the eye-catching Gridiron building, looking over the gateway to King's Cross station and offering an outside terrace area in Pancras Square. CantorMasters was responsible for the interior concept for this 90-cover restaurant, which is the fifth and largest site for Vinoteca.

The dramatic King's Cross design is uncompromisingly contemporary, but influenced by the glorious days of industrial railway architecture, with touches of Mediterranean style. Light floods in through the large glass-fronted windows to create an airy and relaxed feel and sits comfortably with the resplendent restaurant area.

The double height space is illuminated by impressive bespoke metal pendant lights, complemented

by feature wall lights with custom-designed wine bottle shades.

An aged oak floor adds warmth to the eating area and is contrasted by polished concrete tiles leading to the dedicated wine shop. The wine shop itself has a mix of new and reclaimed oak shelving with a tasting table, all overlooked by a galleried wine warehouse.

Within the restaurant, the striking zinc-topped island bar dominates the space, while the mix of zinc clad, reclaimed oak and raw steel tables are set off by an equally eclectic mix of new and reclaimed chairs.

The new Vinoteca brings big and bold design, yet it is warm and inviting, providing the perfect addition to the rapidly developing King's Cross

architectural landscape.

"Our new restaurant at King's Cross is our most ambitious project to date," explains Vinoteca owner, Charlie Young. "With all our sites, our aim is for the design to feel like Vinoteca but to reflect the existing building - CantorMasters have succeeded in this brilliantly, taking into account what's at the heart of Vinoteca and in the surrounding King's Cross area.

"It has been amazing to see our vision transformed over the past few weeks. It's been a pleasure to work with the CantorMasters team and we're delighted with the final result."

CantorMasters had previously worked on Vinoteca's Chiswick restaurant and wine shop concept, which opened in October 2013.

W cantormasters.com









Fast food eaterie, Bel-Air, has recently opened up on Paul Street in Shoreditch. After a lifetime chasing sun and surf in Australia, Mexico, Costa Rica, the Caribbean and a recent stint in LA, founder and entrepreneur, Andrew Bredon wanted Bel-Air to brighten London's fast food scene, bringing with it something of the healthy LA lifestyle.

## Bel-Air, London

Andrew has always a had a love of architecture and design, and so worked closely with new design agency, Fettle, to create a bright and uplifting feel for the eaterie.

Reminiscent of the many iconic Beverly Hills hotels, a sunny yellow and white striped awning extends over its facade, while inside natural light floods through the huge windowed frontage.

A long carrera marble counter, made up of three slabs from Marchetti stone and overhung with diamond shaped copper lights by Netherlands design studio, JSPR, acts as a luxurious canvas for bowls of signature salads during lunch hours, or row upon row of beautiful open-faced breakfast sandwiches.

The counter was made by kitchen designer, CCE, and has a purpose-built undercounter fridge and cooling unit for the drinks well, and shelves for storage and power points.

White, wooden reclaimed timber lines the walls, along with a wallpaper by illustrator and designer, Joe Stone, which is inspired by Andrew's memories of living in LA. The floor is formed from vintage oak, sourced from Broadleaf Timber.

"LA is one of the coolest places on the planet – a fantastic melting pot of cultures and a wonderful city of contrasts – mid-century modern architecture, vast concrete jungles, palm-lined streets, the sea, celebrity and ridiculous luxury, sit comfortably with

ground-breaking food trucks and farmers' markets filled with wonderful produce," says Andrew. "California has got it so right – well-sourced beautiful ingredients, bold flavours, all fused with that everpresent sunshine."

Technology will also come into play with a brand new take-away app using iBeacon technology. The app will allow customers to order breakfast or lunch directly from their smart phone. Avoiding the queue, their orders will be available for swift collection from the Bel-Air concierge where the iBeacon technology will automatically recognise them as they arrive.

W bel-air.co







# Lime Tree Spa open for business

Spa Creators was selected as consultant for The Lime Tree Spa, housed within the Milford Hall Hotel.

The Milford Hall Hotel is housed in an understated brick building with traditional wooden doors that was originally a garage and workshop. An attractive brick pathway through a wrought iron gate leads to a spa that is far from bijou in stature and feel. The solid double doors with striking textured handles tell a story about this spa that is a treat for the senses.

Using a selection of textures on the walls, flooring and careful choice of furniture, Spa Creators used every possible space to turn this building into a 'spa tardis', with a Euro Asian fusion that gives it a contemporary and relaxed feel.

The Lime Tree Spa has three treatment rooms, a manicure station, a generous size sauna, a bronze mosaic tiled experience shower and four ceramic sculpted heated loungers in a room with fully bi-folding doors looking out over a sheltered outdoor hot tub and patio area. The spa feels considerably more airy, open and well appointed in comparison to many other larger spas.

A glass and wooden balustrade staircase leads up to a mezzanine, where there is a treatment room and relaxation area. This soothing space features two sofas, two chairs and a pair of hot pink chaise longue that sit either side of a window which frames the spa's very own lime tree.

Downstairs, the wall of the corridor leading to the fully-equipped gym from Mattrix and the second and third treatment rooms, is clad with Muraspec ocean wave moulded panel, reminiscent of ripples in the sand. Each of the three treatment rooms is wallpapered with different neutral tones of cream, bronze and silver respectively with a lime tree design.

The luxurious treatment beds from Ellisons are finished with pebble-coloured luxury towels and matching pebble-coloured fleecy blankets embroidered with the Lime Tree Spa logo.

Spa Creators and the team at The Lime Tree Spa created the menu of treatments using brand Caudalie, with a wide range of luxurious vineyard-themed treatments that fit well with the Euro Asian theme.

"The Lime Tree Spa has a great feel about it," says spa manager, Sarah Moore says. "It is not often that you walk into a brand new building and you already feel at home. It is also a brand new team at the Lime Tree but we have already gelled -Spa Creators have achieved this and we are delighted with the results." T 0118 9471857

W spacreators.co.uk









# Evo spotlights provide perfect fit for Singapore restaurant

Spotlights from Precision's Evo range have provided the perfect fit for award-winning chef, David Myer's new restaurant in Marina Bay Sands, Singapore.

As the restaurant's interior design scheme integrated suspended charred timbers beams and antiquated metal screens within a feature enclosure over the restaurant, it was a key requirement for the spotlights to be carefully mounted.

As lighting designer, Peggy Tan, of Project Lighting Design, explains: "We made use of node monopoints to attach MR11 spotlights onto a delicate metal structure."

The node monopoints represent the smallest of Precision's monopoint mounting options, all of which utilise the company's versatile Jack Plug to allow for easy removal and connection of the luminaire for cleaning or relamping.

The form-factor of the Evo spotlights was also crucial to the success of the design scheme, with the luminaires needing to look similarly delicate and in elegant proportion to the suspended assembly.

The result is that the spotlights, sympathetically finished in a rubbed bronze to harmonise with the aesthetics of the interior, complement the style of this highly acclaimed Modern Asian restaurant, adding to the welcoming ambiance.

The venue's design, by Wilson Associates' restaurant-focused subsidiary

Blueplate Studios, features antiqued-metal screens, with which the lighting design combines to offer a distinctly edgy appearance, while flora and lush greenery beyond the glass add an organic touch to the aesthetic that brings the dining room

"Quite honestly, we chose Precision Lighting because they have products that are a perfect fit for the design and look of the restaurant," explains Peggy.

In addition to aesthetics, the lighting performance of the spotlights also enhanced the restaurant's design, with Gobo projectors employed in replicating shadows of the enclosure weave, heightening the visual drama of the scheme.

With Adrift being the latest restaurant to feature spotlights from the Evo range, lighting designers working in the hospitality sector are benefiting from a spotlight that is lockable in both pan and tilt, and can be rotated smoothly through 360 degrees thanks to the low friction bearing aided mechanism, giving flexibility to any scheme.

W precisionlighting.co.uk W pld.com.sg







# ArmourFX creates media pannel for Sleep Inn

Armourcoat in Las Vegas has secured another important vendor contract for ArmourFX with Sleep Inn brand hotels, part of Choice Hotels International (CHI).

CHI is one of the largest and most successful lodging companies in the world, with in excess of 6300 hotels, representing more than 500,000 rooms, in more than 35 countries and territories. The Sleep Inn brand hotels total over 400 properties – existing or under development – in the USA, with nearly 31,000

Following the successful design collaboration in 2013 with another CHI brand – with 1700 welcome wall panels for Comfort Inn and Comfort Suites to date - ArmourFX has been appointed to create a media panel for wall-mounted televisions in Sleep Inn guest bedrooms.

The ArmourFX range of panels has evolved from Armourcoat's renowned applied seamless wall finishes. Armourcoat's specialist designers and artisan plasterers can create integrated custom wall panel systems or design statement single artwork pieces. The prefinished panels offer a rapid installation with ease of handling, and are ideal for projects under tight deadlines for completion. W armourfx.com

W armourcoat.com





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Mondrian London At Sea Containers – Design By Tom Dixon



# A gallery of glamour in the glens

On a cold and fresh day in February with several inches of snow on the ground, Gallery Direct delivered 12 rooms of furniture and mirrors to the completely refurbished boutique Muckrach Country House in the Scottish Highlands, just north of Aviemore. The Victorian shooting lodge has been lovingly restored to its former glory, where contemporary meets Victoriana – boutique luxury has been brought to the Cairngorm National Park.

Since January 2014 the historic shooting lodge has been totally refurbished from the bare bones of a soulless granite building into an opulent and lively hotel with a warm Highland welcome, complete with with quirky twists and the latest technology. Muckrach Country House Hotel opens its doors to the public in May

This 11 bedroom hotel is set in 10 acres, surrounded by pastureland and a Scottish castle. Once part of the Seafield estate, the lodge was a vibrant hub for shooting and skiing parties of the 1900s.

Locals talk affectionately about Muckrach in its heyday, their sadness during its demise, and their excitement about its detailed restoration.

"We are investing in the Highlands because we recognise the quality of the

visitor offering in the Cairngorm National Park and we wish to enhance visitor experience by adding a luxury hotel to this area," explain owners Phil and Ed Cowap.

"It has been an absolute pleasure working with Keith from Gallery Direct. His attention to detail and vast knowledge of the industry has been invaluable in the refurbishment process. Keith has helped us to create stunning and fabulous bedroom sets which create an immediate impression of luxury and charm."

Each room has been individually designed to bring warmth and comfort to the guest experience.

T 01795 439159

W gallerydirect.co.uk







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# Bespoke Skopos fabrics for Butlin's Minehead

Products from Skopos Design, a leading specialist in contract furnishing fabrics and weaves, have been used as part of the refurbishment of Butlins Minehead accommodation.

The Butlin's brand, established almost 80 years, has become a well-known British institution. Now owned by Bourne Leisure, Butlins Minehead, the largest of the three resorts, was the third camp to open in 1962. With a requirement to improve the perception of accommodation at Butlin's, they embarked on a high investment project to redesign the chalets set within a new Lakeside village at its resort in Somerset.

Opening in Easter 2015, the brief for the Lakeside chalets was to provide an environment which remained loyal to the history of the traditional chalet but with a 21st century, modern feel. With Allison Pike responsible for architecture, Butlin's wanted to furnish the interiors with prints and designs evoking memories of the 'Butlin's British seaside, to emphasise the heritage of the 'family holiday'.

Colours needed to be bright and cheerful, without being overwhelming, while Butlin's iconic logo needed to be evident in the design.

Fusion by Design worked with Skopos and the Butlin's team to develop a

bespoke printed design for curtains and wardrobe backs, with the print of a small graphic Butlin's yacht, bearing the Butlin's 'B'. The yachts were seen as a fitting icon for the lakeside accommodation, symbolising freedom and relaxation.

The design was inspired by a forum post of a bygone memory of the curtains in the original Butlin's chalets, featuring a quaint yacht scene. Retro tones, inspired by nostalgic photos and advertisements from Butlin's golden era, have been mixed with bright complimentary colours. Skopos' Peru fabric was used as a colourful highlight.

Branding on the cushion and bed-throw fabric was inspired by Billy's original chalets, which welcomed guests with branded bedding using the 'B', demonstrating pride in the brand and gaining him a reputation for his attention to detail. The new chalets were officicially opened in May 2015. T 01924 436 666

W skoposdesignltd.com







# Giles Miller creates reflective wall feature for Sheraton Hotel

London-based design practice, Giles Miller Studio, has created a striking wall feature for the reception space within Edinburgh's Sheraton Hotel.

Sheraton Hotels commissioned Giles Miller Studio to create a reflective wall feature that would reference the local culture of the Scottish Highlands. The resulting motif features five stag silhouettes, composed across an 11 metre long reception wall.

The mural has been completed using a specialist composition of the studio's hexagonal ceramic Alexander tile, organised in opposing directions to generate varying levels of light reflection into the space.

This particular design is available in a glazed or matt finish in an extensive variety of colours and finishes. The tiles can be used to illustrate imagery, text or simply to create imaginative graphics.

Specialising in the development of truly innovative surface and interior design projects, Giles Miller Studio has attained extensive international press coverage, and has worked with numerous prestigious brand-names across many sectors.

All of Giles Miller's projects are worked on in-house, from its studio in Hoxton, with the vast majority being manufactured in the UK and completed by hand in the studio.

T 020 7729 8020 W gilesmiller.com









# When every detail matters, Astro fits the brief

The new Dr Irena Eris Hotel & Spa is the place to be seen in Poland, and that goes for the lighting, too. To be chosen to supply 1,000 luminaires for this exclusive new hotel and spa against strong competition speaks volumes about Astro's design, quality and reputation.

Top design practice Girtler & Girtler Biuro Architektoniczne was called to create tasteful, memorable interiors, consistent with the brand values of tradition and innovation. From the art deco lobby to the exquisitelyfinished spa facilities, every detail matters.

Astro was the ideal partner to fulfil the brief on this striking project. Astro lights can be seen in most of the bedrooms and bathrooms, and were supplied by Aurora Technika wietlna.

One of designer Ryszard Girtler's inspired choices was the Park Lane family, including Wall, Table and Floor models in polished chrome. He also chose chrome versions of Ravello table, and Lima and Lloyd wall lights. All were paired with black or white shades depending on the individual room scheme, creating design cohesion across the hotel.

The Mashiko collection was fitted throughout and enhances the top spec bathrooms. Other Astro choices included the Kyoto Pendant and Romano LED mirror light.

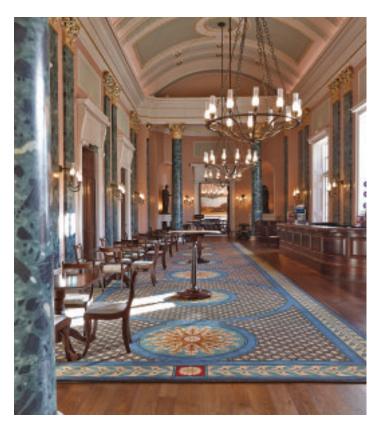
W astrolighting.co.uk





# Wilton Carpets Commercial is star of the show at the Theatre Royal

The Theatre Royal Drury Lane, a famous London landmark, has been entertaining the masses since the 17th century. The current building dating from the 19th century has recently been refurbished, with Wilton Carpets Commercial providing 750m<sup>2</sup> of high quality bespoke carpet.



Restoring the theatre to its former glory, the entrance, landing, stairways and the Grand Saloon have been fitted with woven carpet that reflects the theatre's period interior.

Working alongside interiors expert Edward Bulmer, David Bamford of D&S Bamford (Makers) was tasked with sourcing a manufacturer capable of producing a carpet that would be a fitting tribute to the venue's heritage.

With Wilton Carpets Commercial's renowned bespoke service, David commissioned the Wiltshire-based company to produce an 11-row woven axminster construction to deliver both exceptional clarity in design and to retain its good looks despite heavy footfall.

Taking inspiration from a design by the theatre's original architect, B D Wyatt, for Tatton Park in Cheshire, Edward used his wealth of experience to create bespoke designs using Wilton's versatile selection of stock colours in perfect combination.

Edward was most enthused by the Grand Saloon, explaining: "The original plan was to install wood flooring in this most beautiful of rooms, as had been the case for many centuries before. However, we were always concerned about the acoustics of the room, so sought an answer that would ensure the room remained in keeping with its history as well as meeting modern day concerns.

"Therefore, instead of choosing a wall-to-wall carpet, we opted for a carpet that left the wood floor exposed around the edges of the room. In effect, the timber floor acts as a frame to a beautiful piece of artwork. The design comprises blues, greens, reds and a striking gold that offset the recreated Wyatt colour scheme with green marble and architectural gilding."

T 01722 746000

E sales@wiltoncarpets.com

Granite Transformations has returned once again to Rise Hall, the magnificent 19th century manor house restored by TV's Sarah Beeny and artist husband Graham Swift, and this time the kitchen makeover specialist has actually helped transform two kitchens, the Butler's Pantry and an ensuite installation in the hall managers' live-in quarters.



"We found working alongside Sarah and Graham most inspiring, since they explored fresh applications for our surface finishes," says chief operating officer, Danny Hanlon. "Even on this phase, they've managed to challenge us with an ensuite kitchen and elegant upgrade of a classic butler's pantry."

Rise Hall was the star of two Channel 4 documentaries, chronicling the restoration of this 97-room mansion in East Yorkshire, which is now rated as one of the North East's finest wedding and conference venues. Sarah and Graham's passion for Britain's heritage and their attention to design detail are evident throughout, as is their use of functional and sympathetic new materials like Granite Transformations' quartz, granite and recycled glass surfaces.

This time it refaced the countertops in the Butler's Pantry, which is used by long-term guests and features a self-catering private kitchen facility for wedding parties. The original stone floor was retained in this high traffic area and a tough, luxurious Sachi granite finish was overlaid onto worktops, extended upwards as grease-resistant splashbacks and oven surrounds. Simple white shaker-style doors grace the cabinets, transforming the space into a relaxing yet purposeful breakout area for guests.

The Black Diamond recycled glass work surfaces and fullheight splashbacks, installed by Granite Transformations, tone with the marble-effect fireplace and create a corner of restrained style. White cabinets team with the room's main walls and doors to minimise the visual impact, whilst looking smart and clean. T 0800 044 5393

W granitetransformations.co.uk

# QED brings new lease of life to Glasgow south side espresso bar

Gizzi's is an authentic Italian-style coffee shop in the fashionable Shawlands district on the south side of Glasgow. Founded by Armando Gizzi in 1974, it has been a popular retreat for hungry Glaswegians for over 40 years.

Now run by the second and third generations of the Gizzi family, the café has been revamped and relaunched as Gizzi's Espresso Bar, serving everything from full Scottish breakfasts early in the morning to Italian toasted sandwiches, pizzas, pasta and cakes throughout the day and evening.

The management of Gizzi's now consists of sisters Marisa and Leonora, ably assisted by their own children. They have invested in a complete refurbishment, with the help of Glasgow-based catering equipment supplier QED.

The centrepiece of the relaunch is the QED 'Avalon' refrigerated display counters. They are Continental-style straight glass counters designed to display sandwich ingredients, cooked meats, cheese, salads, cakes and other produce. They make the best possible presentation for Gizzi's famous snacks.

Marisa and Leonora chose the QED Avalon counters following recommendations from other similar venues in Glasgow and are very pleased with the outcome. As well as having great visual appeal, the counters maintain a constant and reliable temperature in all ambiant conditions.

In addition to the Avalon display counters, QED supplied a selection of other catering equipment, including a Velux grill, Lincat fryer, Merry Chef oven and pasta boiler.

Since the refurbishment, Gizzi's is reporting an upturn in footfall and an increase in the average spend per head, spurred on by the improved ambiance of the premises. In Marisa's words: "We are attracting a better class of customers, who are consuming more of our snacks, with many people choosing to eat in, rather than just carry food out."

T 0141 779 9503





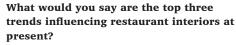
### IN CONVERSATION: B3 DESIGNERS

It was in 2002 that Mark Bithrey founded this acclaimed architectural interior design consultancy, bringing with him a wealth of experience in developing branded architectural interiors in leisure-dominated agencies. Under Mark's creative direction, B3 Designers has grown from strength to strength, and its formidable portfolio has garnered several major awards over









Niche Concepts is a continuous trend which sees food and design working closely alongside each other to create the distinctiveness of the experience on offer. Restaurants are creating very interesting menus by focusing on one main food offer and delivering it very well. Food and drink pairing is still a very successful trend running parallel to niche concepts.

Restaurants like Bubbledogs are focusing on a complementary combination like hot dogs and grower champagne, limiting choice initially, while certainly creating a surge of interesting combinations within the pairing menu. Many restaurateurs are also taking food back to its provenance, focusing on the honesty of food, preparation and dining techniques.



We've seen a real focus on the all day dining offer and how restaurants can transition different phases of the day from a design perspective. There are more food offers that now cater from breakfast/brunch through to late night dining and cocktails e.g. Dishoom, Jackson and Rye are great

Lyles in the Tea Building, Shoreditch also do a wonderful pastry and coffee offer and deliver a wonderful changing menu for lunch and dinner. Great detail needs to go into designing the interiors to be welcoming early morning through to late into the evening, the environments need to transition those times of day with suitable level of ambience and comfort and attention to operations.

As seen recently at Salone del Mobile in Milan, there is also a shift towards using softer finishes like paper, fabrics and soft textured materials and finishes that evoke more delicacy, softness and

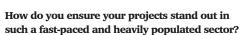
femininity. We believe this concept will follow through in form as well, seen more prevalently in shapes of light fittings, introduction of more plants used in interiors and a general application that evokes a softness, as a contrast against all the hard materials such as steel and concrete extensively used over the last few years. This can already be seen in restaurants like Spring at Somerset House.

### What, for you, is the most critical element of effective restaurant design?

We believe in creating a story, a holistic identity. We plan a design path when developing concepts and believe it's important to create interior and branding together to form a sense of overarching identity. Continuity, a sense of purpose in the overall design is very important when building your brand.







We strive to give the client what they want, but the feedback we often receive is that there is an underlining elegance and attention to detail across our projects. Equally we strive to include big statement features like the scaffolding wall at Topolski Bar, the 'rammed earth' wall at Nando's Chesterfield and the antiqued mirror walls at Trishna.

#### What would you say is the most unusual restaurant project you've worked on, and why?

Topolski Bar was an interesting project. The café and bar space is located under the arches at Southbank and was, for many years, artist Felix Topolski's studio then gallery. We worked with the client to design a space that was true to the existing 'raw' building structure and paid homage



to the artist and his work by creating a scaffolding structure as a creative solution for displaying artworks. We used floor graphics to guide patrons through the different phases and geographic representations of his work, so one gets the sense that it is still very representative of a gallery space.

#### How do you feel the UK's restaurant scene compares on an international level?

London still sets the benchmark for food offers and design globally. In the UK, generally, dining is firmly embraced as a social and cultural part of our everyday lives. We are often approached by clients with projects in other capital cities looking to achieve an essence of that 'London' look and feel. We strongly believe that every project should be designed with the local patrons and culture in mind.

However, we appreciate that a proportion of the

'London formula' as a standard is usually a great asset to design of restaurant spaces globally.

#### Have you got any new projects on the horizon you're able to share with us?

We have recently completed work on the Summer Café & Bar at the Regents Park Open Air Theatre, which opened 15th May. We are working on a premium burger concept in Mayfair concept due to open early July, and have also been working with the team behind Manicomio on their third site and sister restaurant, Canto Corvino. We're working on the branding and interiors and the restaurant is due to open in August.

We are continuing work with chef Vivek Singh on a transformation of the Cinnamon Club due to reopen in September as part of the celebration of the restaurant's 15th anniversary. W b3designers.co.uk

#### IN CONVERSATION: DESIGNLSM

DesignLSM is an award-winning practice that offers interior design, architecture and branding services for hospitality, retail and residential properties. Based in Brighton, the studio is home to over 25 talented people who share a passion for great design. Although the majority of its projects are UK based, DesignLSM's international portfolio is growing with design work in Europe, the Middle East, USA, India and China.







#### What would you say are the top three trends influencing restaurant interiors at present?

New York, Japan and Australia remain leaders within the restaurant design and certainly influence clients who brief us.

Hybrid design is a trend we are witnessing at present. Hybrid in respect of combining offers, i.e. a florist/bakery/restaurant set within a private members club. This was a design challenge DesignLSM had to overcome for a recent project -Pavilion. Looking at successfully designing all three areas as standalone entities that harmoniously flow from one to another.

Hybrid in product and food is also more prevalent e.g. Scandinavian mixed with Japanese. This is influencing the interiors and producing some interesting results.

Vintage/retro look and feel are still influencing design - strong classic forms. Specifically the 20s and 40s and the emphasis on detail and materials.

Neighbourhood is also a strong theme for our clients - looking at designing specifically for the location they are situated within. Creating a unique identity that enhances and complements

its environment and local patrons. Larger multiple restaurants can be specifically seen adopted this, such as Carluccio's.

DesignLSM designs the interiors for all of the Carluccio's restaurants within the UK and Internationally – our designers adapt the interiors for a City location to make it feel more modern and sleek, using slightly different materials and colour palate; whereas the restaurants in the Home Counties tend to be softer and warmer.

#### What, for you, is the most critical element of effective restaurant design?

It is always important to establish the foundations and build upon a strong brand. Understanding the client's strategy, vision and concept: what is the food, is there a story behind the menu, who are the intended patrons etc. The interiors need to form a part of this story, helping to create a seamless enjoyable dining experience for the customer.

For example, DesignLSM recently completed work on ChopBloc, a high-end steak restaurant in Chelmsford. Our branding team created a strong identity centered on the cuts and chopping marks of the beef. This concept was extend through to the interiors; creating strong features such as a glass walk-in meat room at the entrance to the restaurant showcasing the fine selection of hung meat, the filament lights suspended over the tables from abattoir hooks and the bespoke wall mounted light boxes depicting slogans such as 'True love is rare -Like good steak'.

Lighting is a very important element to restaurant design. It is crucial to create the right ambiance throughout the day and evening. You can design a beautiful restaurant but the wrong lighting can kill an atmosphere and overshadow any design detail and features.

#### How do you ensure your projects stand out in such a fast-paced and heavily populated sector?

DesignLSM believe that by ensuring the interiors reference and enhance a client's brand - it will bring the concept to life, helping it to create its own identity and stand out within a heavily populated sector.

Elements such as colour, signage and lighting help to create distinct environments as well as playing with a variety of materials suitable to the







brand and environment. For example, DesignLSM's interior designers were briefed to develop the concept for Kaffeine's second unit on Eastcastle Street, London, W1. The client asked for the features to be kept to a minimum, allowing the interiors to form a backdrop to the theatre of the barista.

The designers created a central stage - a 5.5m long copper clad counter conceived as a monolithic block which draws the customer through the space and creates a warm ambiance. They combined this with a mixture of gloss and matt finishes with a variety of textures to animate the space; and injected the brand's personality into the interior by placing a brilliant neon yellow 'Kaffeine' sign above the counter - creating the perfect platform for the production of excellent espresso coffee.

#### What would you say is the most unusual restaurant project you've worked on, and why?

The redesign and relaunch of the fine dining Indian restaurant - Bombay Brassiere - is a recent project we have worked on that has included many unusual and authentic elements. The restaurant

is a large space, which has a variety of seating areas - relaxed, formal, private and a large conservatory - each of which needed redefining and harmonising with an overall interior concept.

DesignLSM drew upon the restaurant's established heritage and emphasised its colonial style. This included sourcing furniture hand crafted from India, original photos from the period and commissioning artwork from a renowned Indian artist - which was painted onto a large canvas and carefully shipped to the UK for installation.

A distinctive feature of the restaurant is the large circular conservatory – the designers stripped this area back, removed cladding to expose the metal structure and with the addition of planting created a setting reminiscent of a tropical 'orangery'. The lighting within the conservatory required careful consideration, to create different atmospheres dependent upon the time of day fresh, vibrant during the day, whilst in the evening a more intimate warm setting.

DesignLSM worked closely with the client and its core team to create a truly authentic environment in which patrons can immerse

themselves into Indian cuisine and culture, making a memorable dining experience.

#### How do you feel the UK's restaurant scene compares on an international level?

The UK restaurant scene has a wide variety of concepts reflecting the diverse cultural scene in London. There also seems to be a shift towards relaxed dining, rather than more formal settings and a greater emphasis has been placed on the provenance of the food and the quality - utilising locally sourced, sustainable ingredients.

#### Have you got any new projects on the horizon you're able to share with us?

DesignLSM are working on some large international projects for clients, such as Burger & Lobster opening in Europe and the Middle East, Carluccio's in the US and Galvin in Dubai.

Alongside working with our respected clients, we are also producing exciting and innovative brand identities and interior designs for new restaurant and retail concepts - we are very much looking forward to watching them flourish and succeed. W designlsm.com

#### IN CONVERSATION: CANTORMASTERS

Based in Bermondsey Street, London, CantorMasters are a growing interior design company headed up by Neil Masters with focus on restaurant, bar and residential designs.











#### What would you say are the top three trends influencing restaurant interiors at present?

We are seeing a return to elegance and luxury of materials. People have grown a bit tired of the 'exposed brickwork and conduit' look. That's great because I love a bit of bling!

There is more diversity in restaurant design too even large chains want each branch to have a bit of local character and provenance to the area.

Finishes are becomes more adventurous and daring. It's great to get local artists or even far flung artisans involved in a project. We recently designed a Spanish restaurant in central London where the floor tiles were sourced from Spain.

#### What, for you, is the most critical element of effective restaurant design?

It sounds a cliché, but Form Follows Function. Always, always, always. If a restaurant works on plan operationally and ergonomically that is the best start. All the nice fun bits can follow on from there.

#### How do you ensure your projects stand out in such a fast-paced and heavily populated sector?

We put our heart and soul into it, give it our best shot and dare I say it, hope it all works out the way we planned! Usually it does but there are often a few exciting diversions along the way.

#### What would you say is the most unusual restaurant project you've worked on, and why?

We have just completed a restaurant for Brindisa in a 500-year-old former travellers rest in Barcelona, which was exciting as well as unusual. It was our first project out of the UK and the site was bristling with history and character. The building was completely unique and actually had its own patron, the virgin of Bellvitje - which the restaurant has been named after to enhance its presence, origin and character.

#### How do you feel the UK's restaurant scene compares on an international level?

London has been at the forefront of the international restaurant scene for many years now, but just lately other towns and cities are gaining great prominence, such as Leeds and Manchester, which has an amazing vibe, yet very cutting edge.

Great food and cutting edge design has also boosted the UK restaurant scene of late and its reputation for quality and innovation both in terms of cuisine and design complements each other and the whole sector is continuing to grow and compete at the highest level internationally.

It's very exciting times at present for the UK restaurant scene and for us as a growing interior design company heavily involved in this sector.

Have you got any new projects on the horizon you're able to share with us? You'll have to watch this space to find out!

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#### BCFA'S TOP RESTAURANT DESIGN TRENDS

BCFA's managing director, Colin Watson, updates us on some of the fantastic work BCFA members have been doing in the restaurant sector, and remarks upon some of the design trends he's picking up on ...

By Colin Watson, managing director, **BCFA** 

#### Thaikhun - Differentiating through authenticity

The surge in popularity of street food means outlets must do more to differentiate and for some, a focus on authenticity is setting them apart.

BCFA member Northern Lights created the lighting for Thaikhun. Reclaimed items including tuktuks and ceiling lights upcycled from scaffolding poles helped create authenticity, as did a focus on bright colour and raw textures.

The interior also fed into the current trend for industrial style; featuring over-sized metal pendants and Edison lamps

suspended by exposed cables, but the focus on authenticity took this look one step further.

#### Jamie's Italian - A revival of comfort and tradition

BCFA member Craftwood was involved in the scheme for Jamie's Italian, Adelaide, which took inspiration from the way hospitality interiors are increasingly incorporating comfortable touches synonymous with dining at home.

Leather seating in mustard and teal, button back detailing and banquettes featuring Craftwood's sprung base seating were incorporated for cosiness and timber panelled walls and Chestefield seating created a traditional feel.

#### Perfectionist's Café -Enhancing the menu through interiors

BCFA member, Inside Out, worked on the Perfectionist's Café at Heathrow Airport; inspired by Heston Blumenthal's In Search of Perfection TV series. Reflecting the way interiors are increasingly being used to enhance food, the British and unique qualities of the Perfectionist's menu were echoed by a scheme modelled on 1960s retro glamour.

Channelling vintage style, Inside Out designed a scheme featuring leather, marble, wood and retro powder-coated finishes, which was also resilient enough to accommodate a high number of visitors every day. W thebcfa.com











#### ANDY THORTON DESIGNS SELECTED FOR STYLISH LEEDS KITCHEN AND BAR

Pintura, Spanish for 'work of art', is a new Basque kitchen and bar concept from Ged Feltham's Leelex Group. The first of its kind in Leeds, it is located inside the city's popular Trinity Centre, and offers a menu inspired by the food-crazed Basque region of Spain. Based over four floors, the new venue incorporates furniture and furnishings from Yorkshire-based contract furniture supplier Andy Thornton.

Andy Thornton supplied fixed button-back banquette seating to the venue's ground floor, first floor and mezzanine levels, upholstered in a selection of black and rich red distressed antique leathers. These have been matched with a mix of copper topped tables and solid oak/ steel banded tops which contrast well with the traditional glazed green wall tiles and striking posters.

Elegant vintage-style 'Feltham' swivel bar stools were specified and subsequently named after the proprietor. These are simple in design, featuring a circular base and foot rest, curved timber back rest and comfy seat upholstered in an antique green leather. They look equally at home along the blue tiled first floor bar as they do around the poseur tables on all levels.

Andy Thornton also sourced and supplied leather upholstered armchairs and cast iron dining tables with a mix of copper tops and solid oak tops with steel banding.

Tucked away in the cellar is the wonderful Gin Bar, which features a huge range of gins from around

the world together with a Spanish inspired cocktail list. This floor combines a bar counter and wall panelling in block panel parquetry against the original brickwork. Here again the Feltham bar stool has been used extensively along the front of the bar and around poseur tables.

"Pintura has had a stellar few weeks since opening. We've had loads of positive comments about the unique and authentic interior, which is exactly the reaction we wanted," says Lucy Cheetham, Pintura's general manager. W andythornton.com

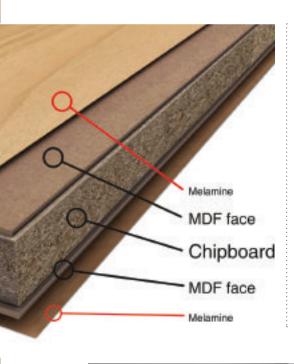












#### FINSA SUPERPAN DECOR - A CUT ABOVE THE REST

SuperPan Decor consists of two external MDF faces and a chipboard core, coated with a decorative film impregnated with melamine resins. Due to its smooth and compact fibre wood surface, SuperPan enables a perfect cutting, significantly reducing the eventual likelihood of surface chipping.

SuperPan Decor helps to increase working tool service life. The quality of the surface of SuperPan Decor is especially noticed in more delicate finishing works, such as in the case of gloss finishings and dark patterns.

#### **Advantages of SuperPan Decor**

- Its unique composition makes it different to the rest of the conventional boards on the market
- An ideal solution for numerous applications - perfect for use in bedrooms, living rooms and kitchens.
- A greater life-span for your finished product due to better quality.

- High resistance to impact.
- Low surface absorption thanks to properties of the outside high-density fibre layer.
- Produces the perfect cut

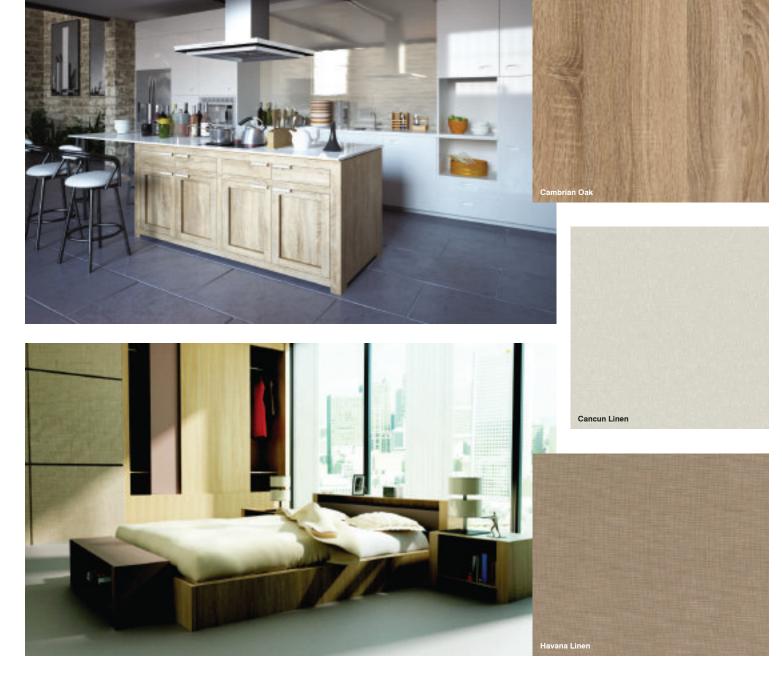
Due to its top quality, SuperPan Decor has been chosen to be featured in the new Melamine Studio range by Finsa.

Finsa stock over 700 patterns in the following lengths: 1220mm, 1830mm, 2100mm, which can be combined with 15 different finishing textures.

In the UK, 39 Colours of the SuperPan Decor range have been selected to be distributed exclusively by IDS. These include 14 woodgrains, nine high-gloss, five fantasy designs and seven plain colours. Also included are four in-line registered embossed woodgrain colours from the Jazz range. More designs from the range can be obtained from IDS upon request. SuperPan Decor is distributed in the UK exclusively by IDS.

T 800 121 6447 E solutions@idsurfaces.co.uk

Finsa UK T 0151 651 2400 E uk@finsa.com



#### DESIGN LINKED TO FUNCTIONALITY

For almost 100 years Casala has been specialising in contract furniture which is used in areas where design has to prove its functional worth. This means that for Casala, functionalities like stacking, linking, means of transport, numeration and storage possibilities are not a coincidence, but are deliberately integrated into the design of its furniture.

Since 2004, Casala has developed and introduced a complete range of contract furniture which includes chairs, tables and benches. In close co-operation with internationallyorientated designers, Casala has been able to make true its catchphrase, Design linked to functionality. The sales of Casala products takes place

via specially-appointed dealers. In the meantime Casala is actively selling its products in more than 25 countries worldwide.

Casala's furniture is mostly designed and produced in Western Europe and complies with the latest European environmental standards. Its furniture is used in diverse

commercial markets such as retail, dining, office, education, hospitality and care.

Casala's product portfolio offers architects and interior architects a wide range of possibilities that fit their specific needs.

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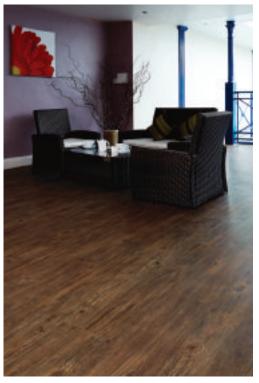




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Try mixing different designs and formats to zone your space and create walkways.







#### ISH TREND REPORT: C.P. HART

ISH is the largest international trade fair for the bathroom industry. Held biennially in Frankfurt, it is a major focus for bathroom designers and manufacturers. C.P. Hart always sends a large team to seek out innovation and inspiration, and identify the products and trends which will define the next two years. This report does not attempt to summarise C.P. Hart's views on this vast new product offering, but tries to identify the most significant trends that emerged from the biggest week on the bathroom calendar.

#### **Hot Metal**

In recent years brassware has been dominated by chic, minimalist designs, with chrome mirrored finishes that almost invite you to look elsewhere in the bathroom.

The emergence of exciting new finishes, complementing bolder designs, has reignited this category. Different plating techniques can produce pale blondes and warm ambers, or at the other end of the spectrum, dense matt black. The choice on offer has exploded – Hansgröhe now offer many of its ranges in 15 distinct finishes. Its new Citterio E tap in brushed rose gold is warm and tactile, while in black chrome feels intensely luxurious

#### **Skandi Tones**

Scandinavian design continues to have a strong influence on interiors. At ISH, typically Skandi tones of greys, muted greens and blues, could be seen across furniture, ceramics and surfaces. WCs and bidets in grey caught the eye. Furniture units in pale shades looked fresh and cool.

#### **Industrial Evolution**

Bathroom designers are responding to the demand for a more urban aesthetic, inspired by the reclamation of industrial buildings for residential use and the exposure of construction materials – polished concrete, steel frames, functional pipework – in modern city living.

Some of these designs have a vintage feel, such as Lefroy Brook's 1920 brassware range, shown in matt black at ISH. Others are dramatically contemporary, such as the BetteLux Shape, an inset bath suspended in a metal frame, unafraid to show the bath's underside and fittings.

#### **Touches of Class**

We noted in recent Trend Reports that designers have begun to reject the more functional requirements of austerity and once again embrace flair and opulence. At ISH, this took the form of luxurious detailing – elegant, crafted touches rather than raw bling.

Axor's Starck V, still a new product and one of the most dramatic designs of recent years, was beautifully enhanced by diamond-cut engraving. Lefroy Brook's 1940 brassware in black was inlaid with burnished chrome. We loved Dornbracht's new CL1 brassware, a range far more exciting than its name suggests. Especially glamorous in 'Structure 1' form, with handles in matt nickel with machine-faceted layers.

W cphart.co.uk

W ish.messefrankfurt.com



**Silk**Sophisticated. Comfortable. Elegant.



The exclusive Silk Collection combines a charming elegant shape with precise detail to create the perfect bathroom sanctuary. The Collection includes a wide range of washbasins, complementary furniture, mirrors, accessories and a choice of toilets and bidets.





#### LUXURY SHOWERING FOR HOTELS

British shower enclosure manufacturer Aqata is renowned for quality, innovation and superb design, and has been providing an extensive range of luxury bathroom products for nearly 30 years.

Handcrafted and designed in the UK and made from the finest quality materials, Aqata offers three premium product ranges to suit hotels of varying sizes and decors.

The Spectra range of contemporary frameless enclosures, walk-ins and screens is characterised by spans of 8mm toughened glass and enhanced with stylish chrome and polished stainless steel accents; the Minimalist semi-framed range is famed for its clean lines and minimal styling; and Exclusive Solutions, a fully framed range, features classic styling and traditional designs.

The company also offers a madeto-measure service, catering for special heights, widths and angles, so that even the most challenging of spaces can be turned into a stylish shower haven.

ClearShield ECO-GLASS protection is included as standard on all shower screens and enclosures to keep the shower looking newer for longer and

to make cleaning easier and quicker. In addition, concealed fittings and specially designed wall profiles with built-in wall adjustment aid easy installation and distinguishes Aqata from other manufacturers.

To complement its vast portfolio of luxury shower enclosures, Agata also offers matching low-level shower trays and has an exceptional collection of polished chrome WRAS TMV2- and TMV3- approved thermostatic showers.

With a life-time guarantee on every enclosure and unparalleled levels of technical and customer support in the industry, Aqata ensures complete peace of mind, with quality and reliability you can trust.

The frameless Spectra SP450 is a sleek double entry shower screen featuring two practical 300mm hinged panels which can be pulled around to deflect overspray or can be pushed back for easy access.

The eye-catching design of the

Spectra SP460 with hinged door and inline panel is just one of Aqata's many popular corner enclosures. With clean, minimal detailing, it features a spacious showering area with a contemporary aesthetic.

The Exclusive Solutions ES300 Sliding Door enclosure for recessed areas has a fixed panel and a sliding door which operates smoothly and glides into position effortlessly. Suitable for use with power showers, body jets and steam, it provides watertight showering with traditional sophistication.

As every enclosure is made to order, special requests come as second nature to Aqata. A dedicated technical team is on hand to give expert advice and an optional made-to-measure site survey and installation service is available upon request.

T 01455 896500 E sales@aqata.co.uk W aqata.co.uk











Are you looking for exceptional products that lead the way in design and product innovation.

Take a look at Aqata Luxury Shower Enclosures, synonymous with quality, innovation and superb design and you will find three product ranges with a build quality to stand the test of time.



To find out more call 01455 896500 Or visit www.aqata.co.uk







#### EXCITING LAUNCHES FROM KALDEWEI

Renowned for its premium manufactured steel enamel baths and shower surfaces, Kaldewei has launched an exciting range of new products for 2015, including a brand new product segment.

#### Washbasins

Washbasins made of Kaldewei steel enamel represent the logical expansion of the existing product portfolio. Now, alongside new product collections, washbasins are available to complement Kaldewei's most popular ranges, offering customers a comprehensive design scheme from the shower area to the bath and washbasin - all meticulously crafted in Kaldewei 3.5mm steel enamel.

Depending on the model, Kaldewei washbasins are available in up to four sizes and in a choice of built-in, countertop, undercounter or wallmounted versions with two different edge heights.

#### Silenio range

The new Silenio range, created in collaboration with designer, Anke Salomon, is distinguished by soft interior lines with the bathtubs and washbasins harmoniously combined.

Its characteristic features are the exceptionally flat bath rim and the extra sharp corner radii which allow the bath to visually melt into the

bathroom. The matching Silenio washbasins also feature the organic design of the bath, flowing gently inwards from both sides into a soft hollow with a spacious surround that offers plenty of room for fittings and accessories.

#### Scona shower surface

With the launch of 35 new sizes for the popular Scona shower surface, Kaldewei now offers a comprehensive shower programme for floor level and low profile shower surfaces that is not only striking but very affordable.

Available in 44 sizes, Scona is a flexible solution for different spatial requirements, featuring a central circular waste set within the perfectly square or rectangular surface.

Along with the popular bathroom colours, Scona is available in the exclusive matt colours of the Coordinated Colours Collection.

The enamelled shower surface therefore blends harmoniously with natural surfaces made of wood and

The flush waste cover is optionally

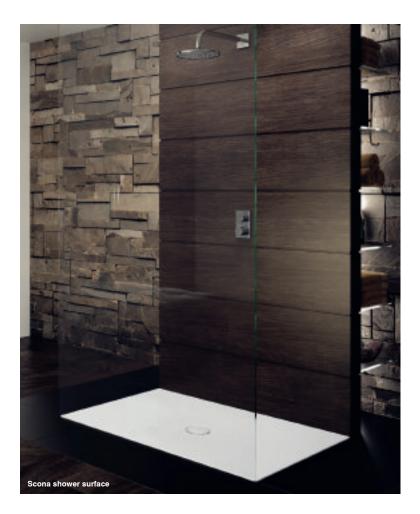
available in chrome, alpine white, black, or in the shades of the Coordinated Colours Collection to match the shower surface.

#### Meisterstück Emerso

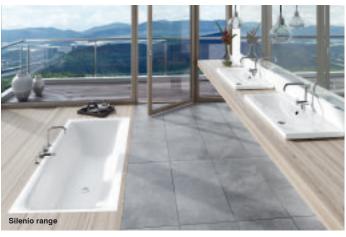
In collaboration with star designer Arik Levy, Kaldewei has extended its Meisterstück premium segment with a free-standing bathtub and matching washbasins.

The ensemble of the Meisterstück Emerso bathtub and Meisterstück Emerso washstand feature captivating and extraordinary style elements: the free-standing, fully enamelled bathtub has a slightly rising edge so that, like looking at a silk ribbon rolled in on itself, the eye is seemingly allowed to roam

Appearing to be poured seamlessly of Kaldewei steel enamel, and with a rim that slopes gently inwards, the free-standing Meisterstück Emerso washbasin can be accessed from all sides, creating a very special effect on the bathroom architecture. T 01480 498053 W kaldewei.co.uk









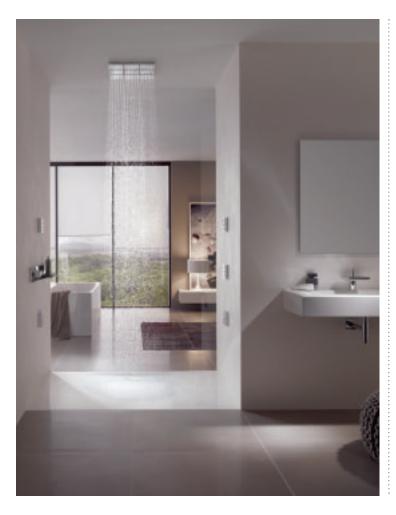


With the launch of Scona, Kaldewei now offers a comprehensive shower programme for floor level and low profile shower surfaces that is not only beautiful but very affordable.

Made from 100% natural 3.5mm steel enamel and certified for sustainable construction to ISO 14025, Kaldewei shower surfaces are unbeatably hygienic and easy to clean, fireproof as well as scratchproof, easy to install and so durable that they are guaranteed for 30 years.

Scona comes in 44 sizes, is available as standard in alpine white, but also in 12 matt colours which are matched perfectly to wall and floor tiles and can be supplied with a slip-resistant finish for maximum safety, including the virtually invisible Secure Plus finish.

Contact us for further information
Tel. 01480 498053 info-uk@kaldewei.com www.kaldewei.co.uk



#### GUARANTEED QUALITY FROM BETTE

Bette creates exclusive and innovative enamelled steel baths, shower floors and washbasins with a 30-year warranty and a host of benefits. The company's innovations in bathing include the recently-launched BetteLux Oval bath range, while shower floor advances include the permanently waterproof, flush-to-floor BetteFloor Side shower area and new, barely visible anti-slip

Bette's baths, shower trays/floors and washbasins are easy to clean and hygienic and the company offers many special features, including the BetteUpstand option, which means there is no need for silicone between the bath or shower floor and the wall tiles.

Other benefits include the fact that Bette's BetteGlaze enamel and its anti-slip have a 30-year guarantee and the company can create competitivelypriced bespoke options too. In addition, the ecological quality of the Bette product range is confirmed by an **Environmental Product Declaration** which complies with ISO 14025.

Bette's wide range of co-ordinating washbasins in enamelled steel allow the two statement pieces in a bathroom, the bath and the washbasin, to be a perfect match, without having to compromise on the use of different materials.

T 0844 800 0547 W bette.co.uk



#### THE STERLINGHAM CO RELEASES STRIKING NEW BROCHURE

The Sterlingham Co has recently launched a striking new brochure showcasing its entire luxury towel warmer collection.

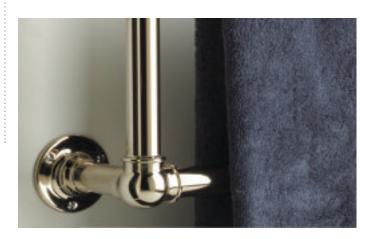
With new models, styles and finishes available, customers are encouraged to request or download the brochure and see everything The Sterlingham Co has to offer.

With over 30 years of experience designing and manufacturing luxury bathroom accessories, towel warmers and washstands the Sterlingham Co offers high quality, beautifully finished products to its customers around the world.

"We pride ourselves on the quality of our products and the service our company offers," says Andrew Healey, managing director of The Sterlingham Co. "Our new brochure is a beautiful example of everything we manufacture, with key information that will help our customers decide exactly which product is right for their project."

The company is now developing a new accessories brochure which is due for release in the coming months.

T 01384 370901 E sales@sterlingham.co.uk









#### FIVE-STAR LUXURY FROM GEBERIT AT THE CHEDI ANDERMATT HOTEL

Shower toilets offer guests the chance to experience spa-like cleanliness and give hoteliers the opportunity to raise the comfort levels above their five-star status. That is why Geberit AquaClean 8000plus was the natural choice for the bathrooms in the luxurious Chedi Andermatt Hotel located in the beautiful Swiss Alps.

With luxury and comfort being at the heart of the hotel's design, the bathrooms feature high quality fittings throughout, with large bathtubs, natural stone floors with underfloor heating and separate rain showers. Completing the spa-like luxury for guests are Geberit's top-of-the-range shower toilets, fitted in each of the hotel's 106 rooms and suites.

Offering the ultimate in wellness for guests, the Geberit AquaClean 8000plus combines the functions of a toilet and a bidet in one compact unit. At the touch of a button the shower toilet washes the user clean with a gentle, airy water spray at body temperature.

The WC also features an integrated warm-air dryer and an automatic odour extraction function, which fills the room with fresh, clean air - addressing the important issue of ventilation in the hotel bathroom.

"For us, luxury primarily means ensuring personal comfort for our guests," explains senior vice-president of General Hotel Management, Hansjörg Meier. "It goes without saying that the shower toilet is a standard feature in our bathrooms. Our guests are made up of international clientele that are used to a certain lifestyle. Most also have shower toilets at home and certainly won't want to have to live without them when on vacation.

"The shower toilet from Geberit perfectly fulfils all our requirements with respect to quality, hygiene and comfort. We can therefore rest assured that we are offering our discerning guests the very best." T 0800 032 9629 W geberit-aquaclean.co.uk

#### ENHANCED ASSURANCE WITH SHOWERWALL BATHROOM PANELLING

For projects where an FR rating is required, Showerwall, the versatile bathroom wallpanelling range, can be specified with confidence. The product has recently undergone rigorous testing and achieved the European standard BS EN 13501-1:2007 for Fire Retardancy with a rating of Ds1, d0. This guarantees a strong performance level against flammability, smoke generation and speed of generation. It is currently, the company is proud to claim, the only bathroom panelling product on the market to offer FR credentials.

Showerwall is available with a choice of MDF or plywood core, giving cost flexibility for different projects, with both options achieving the FR specification.

Showerwall is an ideal alternative to tiling in domestic and commercial bathrooms including hotels, B&B's, holiday centres and social housing. It is a 100% waterproof wallpanelling system offering a high performance and easy installation decorative solution for shower enclosures and wallpanelling, and is guaranteed for 15 years.

Showerwall panels are available in 33 designs, covering stones,

marbles, granites and graphic prints in a choice of surface textures. Panels are 10.5mm thick and available in either square cut or tongue & groove panels 2440mm high. Tongue & groove comes in one width of 585mm, while the standard square cut panels offer the flexibility of 900, 1000 and 1200mm panel. All offer an excellent alternative to tiling with the grout-free surface being aesthetically pleasing and easier to clean and maintain on an ongoing basis.

"For projects where a European FR rating is required, whether in contract, leisure or social housing, Showerwall can offer that assurance and contribute to the achievement of a high building specification, while also offering the easy installation and decorative benefits of large panels," says Claire Lambert, brand director for Showerwall.

Showerwall is available on 48hour lead time nationwide from an extensive choice of distributors including IDS, Ideal Bathrooms, Q4 and Formula 1. Samples, display stands and literature are available as part of the merchandising package. T 08457 298 298 W showerwall.co.uk



# Have you considered the world's largest ceramic producer for your next project?













To find out more about RAK's award-winning Bathroom and Tile Collections, contact: Tel: 01730 237850, Email info@rakceramics.co.uk or visit www.rakceramics.co.uk





#### 100% WATERPROOF LAMINATE WALL PANELS FROM BUSHBOARD

Bushboard's Nuance bathroom laminate wall panels can be used for conventional shower enclosures and around baths, as well as to create wetrooms and level access showering. The company is proud to call itself the only brand on the market with no extrusions and a 'no-wood' patented polyurethane core, making the panels truly 100% waterproof for long-lasting, superior aesthetics - confidently backed by a 15 year guarantee.

Nuance panels are uniquely manufactured from a patented core board that totally repels water and will not degrade over usage and time. The 2420mm high panels in a range of widths can be fitted from floor to ceiling, without any extrusions, resulting in large expanses of decorative surface where joins are virtually invisible to the eve.

Unlike tiles, there are no grout lines to scrub at to remove dirt buildup and unlike stone, the laminate surface does not require special cleaning or ongoing maintenance to seal them against moisture. Nuance offers 28 designs, including luxurious True Scale granite and marble designs.

T 01933 232272 E help@bushboard.co.uk W bushboard.co.uk



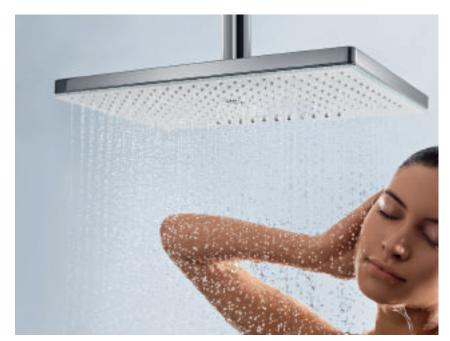
#### CAPE COD

Cape Cod offers unique east coast Atlantic flair. The area is known for its long sandy beaches, crystal clear water, blue ocean, nature and fishing. With this scenery in mind, Philippe Starck and Duravit have designed a new high quality bathroom collection which includes ceramic washbowls with amazingly narrow edges, a line of perfectly co-ordinated bath tubs and

uniquely-designed bathroom furniture.

Cape Cod is captivating not only because of its unique design and gently curved shapes, but because of its authentic materials - solid real wood and an innovative ceramic formula which allows for especially thin and delicate wash bowls.

T 0845 500 7787 W duravit.co.uk



#### WATER IN A NEW DIMENSION

An impressive rain shower in an atmosphere of well-being and high-quality design - the new Rainmaker Select range of overhead showers turn showering into a sensual experience, transforming the bathroom into a place of refuge and relaxation.

The assortment is especially appealing thanks to a new white glass surface - a precious material that turns the products into statement pieces and significantly upgrades the bathroom

The Rainmaker Select 460 overhead shower has three spray modes and a 46cm spray disc, promising individualised shower pleasure. The generously pleasant power of the 'Rain Spray' envelops the whole body with water; the 'RainStream' mode pampers with an invigorating massage made up of single jets, and the strong, bundled (Mono Spray) invites relaxation. T 01372 465 655

W hansgrohe.co.uk



## PROJECT by british ceramic tile

Our new HD Slate range, Designed to emulate the look of real slate.



Designed in **Britain.**Made in **Britain.** 

To request a brochure: specification@britishceramictile.com +44 (0)1626 831370

ProjectTile.co.uk



#### SMOOTHLY DOES IT WITH NEW BASIN MIXER SOLUTIONS FROM ROCA

Responding to the needs of installers, Roca has extended four of its most popular brassware collections to include a smooth body basin mixer, with 1/2 in flexible tails that complement UK pipework.

L20, Targa, Monodin-N and Victoria (V2) are now all available as a smooth body basin mixer option. The clever design of these new deck-mounted mixers means there are no unsightly holes in the back of the tap where the pop-up waste lever would usually be. The mixers also feature a flow straightener which improves the performance of the brassware in low pressure areas.

Installers looking to fulfil water and energy saving requirements can do so with these new smooth body basin mixers, all of which have a built-in eco-disc cartridge providing a level of resistance at 50% of water flow. Using the same installation methods as a standard basin mixer, this gives the user control over how much water is used. In addition, L20 also features Roca's ColdStart technology so the flow always starts with cold water and hot water systems are only activated when warm water is required, in order to save energy.

Each of the four new smooth body basin mixers are available in a chrome finish and feature Roca's innovative EverShine, a special coating that repels stains and scratches and discourages limescale build up. Each of the mixers is also fitted with a Roca cartridge, which boasts SofTurn technology, for smoothness, comfort and precision when choosing the desired water flow and temperature levels.

T 01530 830080 W uk.roca.com



#### INSPIRING GRAPHIC TILES

Solus Ceramics has introduced Illustrate, a brand new range of floor and wall tiles that capture the most exciting and current trends for colour and pattern.

Inspired by concrete and cement textures, each tile in the range is full of character and features striking tonal effects, shadows and speckles, and delicate stains.

Six chalky options provide a solid core of neutral colour, whilst a variety of exciting decors can be used to create graphic patterns, geometric displays and patchwork designs. T 0121 753 0777

W solusceramics.com



#### ALL AT SEA WITH LAUFEN PRO AT MONDRIAN LONDON AT SEA CONTAINERS

Working with Design Research Studio under the creative direction of renowned British designer Tom Dixon, Laufen products have been chosen to help give a modern twist to the sophisticated design which is synonymous with the Mondrian brand.

The new urban boutique hotel from the Morgans Hotel Group is an iconic building on London's South Bank, offering guests the opportunity to relax in luxury and comfort throughout.

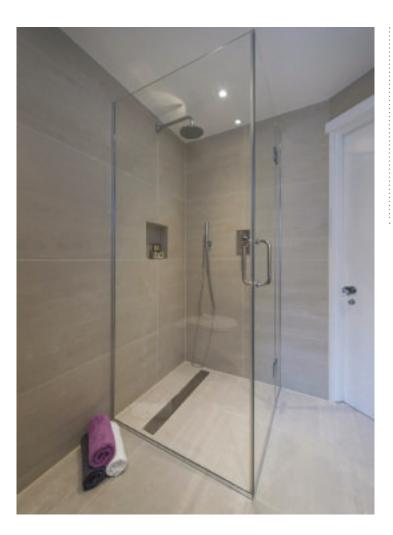
Fitted to a very high standard and drawing design inspiration from the building's transatlantic narrative, Laufen Pro wall-hung WC pans have been selected for each of the hotel's 359 rooms and public washrooms.

Offering a simplistic yet stylish

design, the Laufen Pro WC fits seamlessly into the hotel bathrooms, offering guests an unrivalled level of comfort.

"With the Sea Containers building being such an iconic structure and of such historical importance to the city, it is essential that the interior of the hotel also lives up to expectation," comments Ilker Hussein, commercial director, Laufen Bathrooms AG.

"We were delighted to work with Tom Dixon and his team in order to help create beautiful bathroom spaces that help cement the hotel's reputation as a luxurious destination in which to stay while visiting London." E export@laufen.ch W laufen.com



#### BESPOKE WETROOMS FROM ON THE LEVEL

Ideas soon turn into reality with imaginative planning and a bespoke wet floor design from a specialist like On The Level. With 30 years' experience, On The Level is one of the UK's leading manufacturers of concealed wet floor formers, and is proud to claim that it is the only manufacturer who can produce bespoke solutions in any size or shape for unique projects.

The formers are precision engineered in 24mm birch ply, which means

that they are extremely strong, but light and easy to handle and can be readily shaped on site and screwed into position. On The Level can also supply everything clients need for a complete wet room, including tanking, glass screens, decorative gratings and

On The Level formers are guaranteed for 25 years. T 01525 373202

W onthelevel.co.uk





#### RESEARCH AND DEVELOPMENT KEY FOR SUGATSUNE

With a successful product range, it is inevitable that customers will come back and say: "Hey, we love it but could you make it, bigger, smaller, rounder?", and so on. Sugatsune takes customers' feedback seriously and feeds it into the research and development process. The result is that the company will refine products over time and introduce variants that broaden the application of its more popular mechanisms.

At this year's Interzum, Sugatsune introduced three such refinements. The J95 hinge is a concealed hinge capable of supporting doors up to 800mm wide and weighing up to 25kg. The original design was for timber or composite doors, but now it has been adapted for use with glass doors. In addition, an optional cover has been designed which locks the hinge to the mounting plate. This safety feature, a no-brainer in earthquake-prone Japan, gives peace of mind with heavier doors in the West.

One of Sugatsune's outstanding

products from the last couple of years has been the ever-shrinking HES3D range. First introduced as substantial architectural hinges for the type of large doors that are often used in the entrances of hotels, they successively diminished in size so that they could be used on interior doors.

The latest version is positively dinky. The HES3D-90 has been designed for wardrobe and cabinet doors but has the same three-way adjustability and smooth articulation of the bigger hinges. It can be used with doors as thin as 23mm.

Noticeable at Interzum this

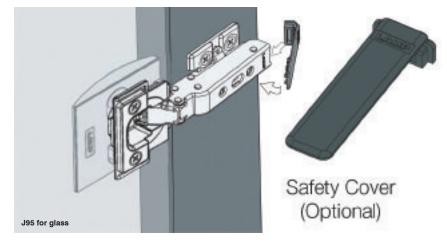
year was the continuing interest in motion control, something for which Sugatsune has a reputation. The company's HG-JHM range, a combination hinge and soft close damper for lids and flaps, has just received an addition. The HG-JHM14 with a torque rating of 5-20 kgf-cm sits between the really tiny HG-JHM9 with half a kilogram of torque and the larger HG-JHM16 with 20-50 kgf-cm. These hinges enable customisation and individuality for blended work and play areas.

T 0118 927 2955 W sugatsune.co.uk









# SMALLER



The HES3D range of hinges has just got a smaller brother.

First introduced as architectural hinges for prestige doors they have full three way adjustment and super smooth articulation. With the introduction of the HES3D-120 the look, feel and utility could be carried through to interior doors.

Now the new HES3D-S90 is small enough to be used on wardrobes and cabinet doors as thin as 23mm which gives unity to an entire development.





From Japan - it's a design thing



FURNITURE, ARCHITECTURAL, MARINE AND INDUSTRIAL HARDWARE





#### IT'S ALL ABOUT THE BRASS

Well, not entirely just the brass. There is a lot more that goes into producing high quality, hand finished, decorative hardware, as Armac Martin knows only too well.

There is the small matter of a team of skilled craftsmen who spend their days filing, fettling, banding, knurling, turning, milling, machining, polishing, ageing, distressing, plating, lacquering, inspecting, re-inspecting, wiping, cleaning, packing, and despatching our products to homes, hotels, building sites, factories, colleges, castles, and palaces all around the world.

There is the substantial ongoing investment in the very latest CNC machine centres that enables Armac Martin to produce accurately - both by dimension and time - economically, and in an environmentally sustainable

There is the design and marketing team who work tirelessly on the next range, the next finish, the next brochure, the next website, the

next promotion that helps to keep Armac Martin at the forefront of the marketplace. They skilfully manage the fine balance between just enough of the 'new' with a refreshment of the 'old' and a watchful eye on the 'current'.

There is a vibrant and enthusiastic sales team taking orders, raising quotes, providing samples and showboards, and most importantly making sure that orders are entered onto the system accurately and delivered on time every time (almost) in a courteous and hassle-free manner.

They know the product range inside out and can provide size, weight, projection, centre boring dimensions, fixing thread and depth, finish care advice, packaging and shipping costs, accurate lead time information and of

course price. But yes, when all is said and done it is (almost) all about the brass.

Armac Martin do not use contaminated scrap brass that can cause discolouration or pitting due to steel or carbon inclusions. The company only uses freshly drawn brass rod and bar, forge using only solid brass ingot, and even its sand casting is thoroughly inspected and petrobonded to ensure the best surface finish available.

All its brass is UK sourced, and all its products are UK made. Armac Martin is a Birmingham business employing Birmingham people, and can assure readers that "nobody knows brass like a 'Brummie' knows brass". T 0121 359 2111 W armacmartin.co.uk



#### **FURNITURE FITTINGS** FROM EURO-FIT SYSTEMS

Euro-Fit Systems is one of the leading UK distributors of furniture fittings, based out of its 55,000ft2 warehouse and office complex on the outskirts of the quiet market town of Beverley, East Yorkshire, close to the M62 motorway.

The company stocks a wide range of products including drawer slides, hinges and furniture stays, and offers both pro forma and credit accounts for its customers - a list that includes a huge number of industry leaders in the furniture manufacturing sector.

Customers can also place an order via the company website with the code EURO1000 for a 20% discount on their first order.

T 01482 714488

E sales@eurofitsystems.com W eurofitdirect.co.uk





#### AWARD-WINNING SENSYS GIVES HETTICH THE EDGE

The new thick-door and wide-angle variants of Hettich's Sensys hinges offer visible and functional advantages for the latest cabinetry designs, which can easily be demonstrated to consumers. These iF Product Design Award winners are now available in the UK.

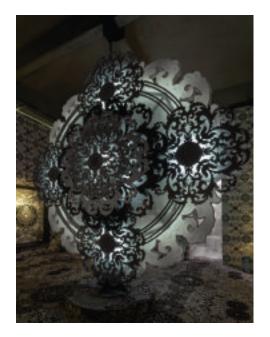
The thick-door and wide angle hinges allow all the Sensys benefits on doors up to 32mm thick. But they achieve this with a mere 1.9mm gap between doors, rather than the space of up to 10mm which is typically required to allow the more substantial doors to open unhindered.

The new wide-angle Sensys allows the cabinet door to open to  $165^{\circ}$ , making access much easier. But there is another critical advantage unique to Hettich: full access to the cabinet can be achieved at 95° opening, meaning internal drawers can be accessed without opening the door to its full extent. In addition, being able to offer the wide-angle hinge on doors up to 32mm thick combines the advantages of both Sensys innovations.

The thick-door and wide-angle Sensys can be specified with the fully integrated Silent System. Equally the hinges can be left free-swinging to be compatible with Push-to-Open.

T 0161 872 9552

W hettich.com



The fifteenth edition of the Fuorisalone show at Superstudio più ended a short time ago, and this year featured more than  $10,000m^2$  of exhibition space and inaugurated the new Superdesign Show format – a festival on the culture of design attracting over 110,000 visitors in a single week.

#### HI-MACS® and Marcel Wanders celebrate successful collaboration at Fuorisalone 2015

Among the most important installations was the 'Rational and the Emotional Worlds' presented by Marcel Wanders for LG Hausys. The designer's aim was to create an impressive setting to explore the wide range of possibilities offered by HI-MACS®.

Fascinating and poetic, the stand mapped out two parallel universes, one of rationality and one of emotion, and left a lasting dream-like impression in

At the centre, two slowly moving sculptures acted like mysterious totems. While the space attributed to rationality concerned the actual material, the one given over to emotion represented HI-MACS® in its full artistic and dramatic qualities. Here, the

'Blooming Universe' - Marcel Wanders' signature pattern for LG Hausys - was applied in its full extension.

Complementary furniture blended in perfectly with the surroundings and helped to create a multisensory illusionary experience. Transparencies and overlapping layers invited viewers to embark on a fantastic and unique journey. Two majestic sculptures - four metres in diameter, and made of various shades of HI-MACS, including a translucent layer - connected the two environments. Their evocative quality let the material shine in its full potential, creating a truly surprising effect for the viewer. W himacs.eu









Johnson Tiles unveiled a spectacular reflective 3D wall of colour, transforming the entrance to the Design Factory area throughout Clerkenwell Design Week 2015.

## Johnson Tiles unveils mirrored 3D wall of evolving colour at Clerkenwell Design Week

With mirrors cleverly placed behind rows of tiles emerging from the wall, it produced an array of reflections, evolving shades and playful visual effects, interacting with passers-by and the surrounding buildings.

The striking installation, entitled 'Verve', was commissioned specially for the festival as part of the CDW Presents series, transforming the outside of The Shed at Design Factory. It was inspired by rows of dominoes and created with more than 6,000 tiles from the iconic British-made Prismatics range, each set into hundreds of rows of protruding 'blades'.

The carefully selected combinations of colours meant visitors were greeted with a different effect depending on where they stood. From one side, vertical bands of gloss and matt white presented a calming, neutral theme, with the tiles appearing to take on different muted tones, an effect created by the mirrors reflecting the bolder shades of blues, teals and greens from the tiles on the other side of each row.

The concept was the brainchild of Darren Clanford, creative director at Johnson Tiles. "The idea originated from a set of dominoes," he says. "By positioning the dominoes in a line, you can create an interesting effect of colour and space, and this led me to think about playing with the relationship between colour, space and environment with Verve.

"The fact that the mirrors reflect the light and colour of the bright Prismatics onto the white tiles, creates an intriguing and interactive display. However, the concept of the design also spans its interaction with the environment – the mirrors reflecting the industrialism of the parallel building and the reflection of the onlookers themselves and relying on natural light for its effect.

"The installation is created by its surroundings and takes on a different appearance dependant on light and where the viewer is standing. It's these factors that make Verve a truly individual experience."

A fitting celebration of British manufacturing and design, it was being designed and handcrafted by a specialist in-house team at Johnson Tiles, with every tile made at the historic company's factory in Stokeon-Trent.

The Prismatics range offers a choice of 68 different shades, making it one of the largest colour ranges of British-made ceramic tiles available.

Clerkenwell Design Week also saw the Staffordshire-based manufacturer showcase its extensive product portfolio, as well as previewing forthcoming designs. Brand new ranges on show included Antique, a porcelain tile that recreates the natural beauty of aged wood, and Baker Street, a rustic slim format tile in contemporary neutral tones. **W johnson-tiles.com** 





The innovative and highly textured range of premium, Thermo Structured Surface (TSS) decors, XyloCleaf - which offers a variety of woodgrains, linens and other unique materials – is now available through James Latham.

#### Premium surface technology now available

Unlike anything else on the UK market, XyloCleaf is a highly original and exclusive range of decors which are created using a unique process of thermal fusing in which decorative papers are treated with melamine resins, which under heat and pressure become part of the panel itself - hence the term Thermo Structured Surface.

This process provides not only a striking end result, but also a product that is strong, durable and highly scratch and chemical resistant, meaning that as well as looking great, it will stand up to the toughest of challenges when used in high traffic areas.

The inspiring new XyloCleaf collection is perfectly suited to premium domestic design schemes such as kitchens, bedrooms and bathrooms, as well as for wall panelling and furniture - and it has already proved particularly popular within high end

commercial, leisure and hotel specifications.

The deep textures and intricate detail of XyloCleaf makes it difficult to distinguish from the real material it is designed to mimic and the portfolio includes 50 different colours and patterns, all of which come with ABS edging as standard.

"XyloCleaf represents a new generation of panel product and one which offers extraordinary potential, delivering a complete solution of innovative products to suit all interior decorative tastes, trends and applications," Paul Morson, James Latham's group product champion for Melamine says. "I have no doubt at all that it will become a big success for us."

XyloCleaf is available nationwide and directly from stock through James Latham and is supplied in panel sizes of 2800 x 2070 x 18mm.

T 0116 257 3415 W lathamtimber.co.uk







MK Electric, one of the UK's leading manufacturers of wiring accessories, has integrated its USB charging capabilities into its iconic product portfolio.

### MK Electric prepares for the power of millennials with USB charging solutions

MK Electric was one of the first UK manufacturers to introduce a range of award-winning USB charging modules, and now this technology is being integrated into six of its wiring device ranges, including Logic Plus, Metalclad Plus, Albany Plus, Edge, Aspect and the newly introduced Elements range.

The USB charging solutions are designed to provide a faster and optimised charging performance and enhance user experience in a world where we are accustomed to the immediacy and convenience that technology provides.

As smartphones and tablets increasingly become the device of choice for business and personal use, the ability to charge these devices via USB ports is critical. This is especially true for millennials (18-34 year olds), who are predicted to account for approximately 75% of the global workforce by 2025, and have come to expect, and even depend on, having connectivity and information at their fingertips.

However, whilst travelling, millennials are often faced with challenges when their devices run out of battery. An online YouGov survey conducted by MK Electric revealed that, while 85% of millennials carry chargeable devices whilst travelling, over a quarter of this age group have lost contact with people they are travelling with due to loss of battery power on their devices. Moreover, according to the survey data, losing battery power can make millennials feel 'very frustrated' (39%), 'anxious' (26% and/or 'in a panic' (13%) when they are travelling.

"As we all become increasingly dependent on technology to support and manage our lifestyles, companies must produce innovative products and

solutions to stay in tune with this evolving landscape says Nadine Deery, channel marketing manager. "At MK Electric, we believe the solution will be found in flexible and reliable solutions that simplify and enhance user experience, such as USB charging capabilities.

USB charging becomes more sophisticated with MK Flectric's ability to provide optimum charging compatibilities. The MK USB Integrated Sockets include Dynamic Device Recognition; the ability to detect charging nuances in the device and its appetite for power. The Dynamic Device Recognition is unique to each USB port, which means that different manufacturers' devices on both iOS and Android can be charged simultaneously without any impairment to the other. For the ultimate user experience, each port can also charge different types of devices, such as smartphones and tablets, at the

The MK USB Integrated Sockets offer a simple but powerful advantage for airports, hotels, universities, schools, offices and retail outlets for quick and convenient charging. The fixed installation USB chargers remove the need for continual PAT testing of adaptors, reducing the risk of unapproved chargers being used, which can lead to damage of devices

Designed with versatility in mind, the MK Electric USB Integrated Socket has its USB ports vertically stacked under the rockers allowing for each of the USB outlets to be used simultaneously, even when transformer plug tops are in use. This strategic design provides space to manoeuvre charging

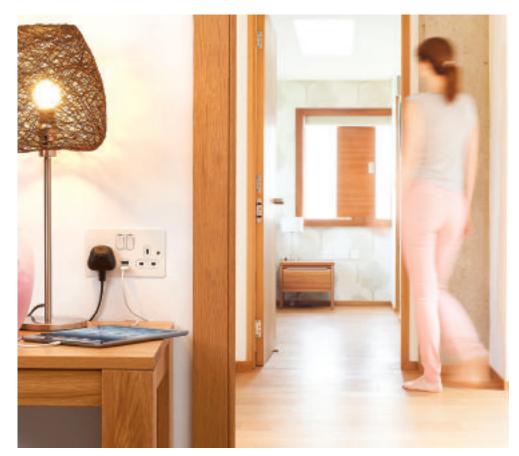
cords and reduces stress on cables while charging. Users can also benefit from the fixed installation USB charger by requiring just one cable to be used for multiple devices, which avoids the need to carry a variety of bulky adaptors for different devices.

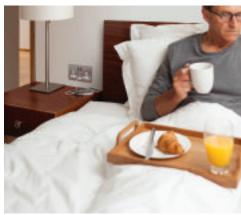
While building innovation into its product ranges, MK Electric has ensured that safety, quality and reliability are as always at the forefront of design. The USB Integrated Sockets, like the entire MK wiring device ranges, include a 3-Pin 'Child Resistant Shutter System', designed to inhibit access to the electricity supply, unless all three pins of a standard British 13A plug are in position. In addition, the Logic Plus range, with its high grade thermoset material, provides inherent antimicrobial properties.

The easy-to-install USB Integrated Sockets hold the CE mark as they conform to all of the safety certification and approvals applicable for a 13A socket including BS5733, BS1363-2 and IEC 61558-2-16. All products will fit into a 35mm back box, with the exception of the Edge range which requires a 47mm back box.

MK Electric offers a wide range of front-plates in a variety of finishes and its Design Service also allows customers to create their own bespoke combinations. The USB Integrated Sockets are available from May 2015. W mkelectric.co.uk

\*The YouGov survey was undertaken on 27th - 30th March 2015, on behalf of MK Electric. The survey was conducted online. The figures are representative of 2,005 adults in GB.









Finsa GreenPanel is a revolutionary board, specifically developed for those applications which require the advantage of a product that is light and does not carry any additional weight.

### No compromise needed with Finsa's lightweight GreenPanel board

Regardless of its lightweight properties, Finsa GreenPanel combines features of strength and stability, making it especially suitable for those applications where high resistance to weight is required. Furthermore Finsa GreenPanel uses less raw material than traditional thicker boards without losing any of its technical quality.

Finsa GreenPanel is made from thin MDF on both the top and bottom surfaces, and features an internal MDF grid system. The interior of the board has been designed to resemble a cell structure, which provides both the weight resistance and board stability.

Finsa GreenPanel also allows the use of standard fittings, such as hinges, and can be edged, without edge support, up to 60mm thickness using the same machinery often used for other boards derived from wood. The use of the following edging is

recommended: ABS or PVC in 2mm thickness.

The many applications of GreenPanel include: furniture, worktops or table tops, wall panels, roofs, caravans, thick floors, exhibition stands, shop accessories, interior decoration and even use in public works. The board is also available in FR (flame-retardant).

If clients want a versatile product that is both light and strong, then Greenpanel is the product for them. For further information, contact Timbmet, a distributor of Greenpanel in the UK, or Finsa UK for any enquiries.

**Timbmet** T 01865 862223

Finsa UK 0151 651 2400





The Dyson Airblade Tap hand dryer washes and dries hands with no need to leave the sink. It is approved by HACCP International, under the non-food product certification scheme, meaning it is safe for use in the food and beverage industry.

# Dyson Airblade Tap hand dryer endorsed by HACCP International

The Dyson Airblade Tap hand dryer is activated through infrared sensors, which pinpoint hand positions and release water from the tap stem. Once hands are wet and drying is requested, integrated circuitry computes the information and activates the latest Dyson digital motor, creating two high velocity sheets of air on the tap's branches.

Using Airblade technology, the Dyson Airblade Tap hand dryer sends sheets of 430mph unheated filtered air towards hands, literally scraping them dry. Hands are dry in 12 seconds and there is no need to touch anything.

"The technology addresses a number of unacceptable risks posed by hand dryers in the past," explains Clive Withinshaw, Director of HACCP International. "It's easy to clean and is a touchfree system. It also has a fast dry cycle. With the inclusion of a HEPA filter, these features combine

to considerably reduce the risk of microbiological contamination and thereby meet HACCP International's non-food product certification scheme criteria."

The Dyson Airblade Tap hand dryer is powered by the Dyson digital motor V4 – a power dense brushless DC motor, utilising a bonded magnet encased in a carbon fibre sleeve. It is one of the world's smallest and fully integrated 1600W motors. Using digital pulse technology, it accelerates from 0-90,000rpm in less than 0.7 seconds.

Warm air hand dryers use 60-year-old technology that relies on evaporation to dry hands. Washroom air, which contains fecal germs and bacteria, is heated up and blown unfiltered onto people's shoes, clothes and freshly washed hands. The Dyson Airblade Tap hand dryer passes washroom air through a HEPA filter to remove 99.9% of bacteria before it's blown onto hands.

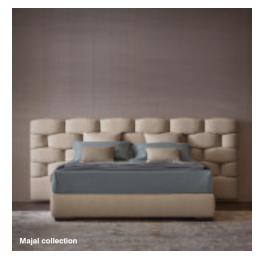
Independent infrared sensors allow the user to have as much water and air as they want according to need. An aerator mixes the water and dispenses water across hands to reduce the volume of water used and the flow rate of water is controlled by motion detection.

The Dyson Airblade Tap hand dryer is made from 304 stainless steel – an anti-corrosion steel. Dyson engineers used specialised laser welding technology to weld tough steel accurate to 0.08mm, using temperatures as high as 1400 co. The laser precision means that there are almost no joining lines – air, water and electrics are contained in a smooth package at the sink.

W dysonairblade.co.uk







The latest additions to Flou's product portfolio display the innovation and quality the brand is renowned for, but also symbolise a departure towards designs that allow for a more flexible use of space.

#### Flou's new collections for 2015

Flou's new Iko collection - which includes a doublesize bed, a mirror-finished console, an armchair and a coffee table – exudes an understated elegance. Designed by Rodolfo Dordoni, the collection is characterised by its pure lines and detailing in an array of unusual materials, from specially-finished steel, to hide, marble and brass.

The Iko console, for example, features a tubular steel structure, ebony drawers, a marble top and polished brass details dipped in gold.

The Majal collection, on the other hand, features sumptuous textiles and strong geometric shapes.

Designer Carlo Colombo was inspired by women in India, specifically the intermingling ribbons of excess colour remaining after they dye large lengths of

The Olivier collection typifies Flou's amorphous approach to space. The Olivier sofa, designed by Emanuela Garbin and Mario Dell'Orto, can be arranged in numerous different ways to allow for greater flexibility. A new series of low-level tables, topped with elegant marble, completes the collection.

W flou.it









Melbourne-based industrial designer, Jan Flook, set up his studio in Victoria in 2008, working with a range of distinguished architects, interior designers and private clients on bespoke feature lights. His second international launch is a witty, adaptable and immensely useful pendant named Senőrita.

# The second international launch from Jan Flook Lighting

Inspired by a Spanish flamenco dress, the stretch element of Senőrita came by chance when Flook noticed he could concertina a flat shape outwards from a single piece of felt. "I like the fact that it's a uniquely soft and feminine design where most of my collection is more masculine," he explains.

One of the qualities of the piece is the gentle pattern of shadows it casts wherever it is hung. The diffuser is made from 5mm thick 100% wool felt, a notably renewable and environmentally friendly material, which has been much in the news this spring.

The felt is also a sound insulator and flame retardant, and comes in a range of colours from fire

red, light gray, lime green to charcoal. Senorita can be disassembled and vacuumed with ease.

"Wool felt is a tremendous, natural material and very inexpensive so even with shipping costs, Senőrita can appeal to design-savvy consumers around the world," says Jan. The pendant comes in small or large sizes.

In Australia, Senőrita has barely been on the market for six months, but already has been popular in fashion store fit-outs as well as private residences. A turned beech wood top section designed in early 2015 is the final adjustment to perfect the design.

W janflooklighting.com





#### Screw table lamp

The distinctive elegance of the Screw table lamp makes it one of the signature fittings from Chelsom's latest collection, a true statement piece ideal for public areas and prestigious guestrooms.

Understated in terms of its design. the beauty of the lamp comes from the handmade ceramic corkscrew-shaped base, as inspired by the current trend of working geometric shapes into

product design. The uniqueness of the piece is further emphasised by the specialised bronze metallic lustre glaze hand applied for each individual fitting.

Screw is offered in two standard glaze finishes, including high gloss Bronze metallic and gloss White, although a wide number of special glaze finishes can be made to order on request. T 01253 831401 W chelsom co uk

#### Allura Premium

Forbo Flooring Systems

Imagine a design concept that breaks new boundaries when it comes to the interpretation of natural materials – a step away from the norm, but one that is still effectively translated into a fully functional decoration. With its in-house design expertise and advances in European manufacturing, Forbo Flooring Systems has artfully transformed this paradox into a highly desirable, yet practical luxury vinyl tile collection offering Allura Premium.

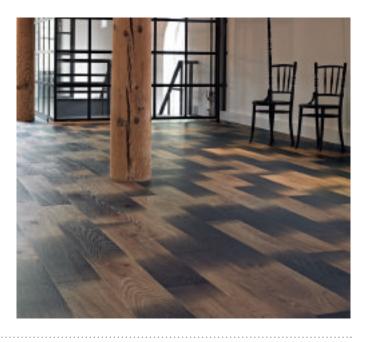
The ultimate complement to a design concept, Allura Premium is a highly-considered development of six sophisticated designs drawing upon emerging market trends and specific sector demands. Completely inspired by nature, the expression of materials and the marrying of function and form has

produced an altogether original collection, complete with its very own identity.

Forbo's vision of creating better environments is certainly prevalent in the Allura collection.

Sustainable as it is stylish, every product in the collection is produced in Europe using 100% electricity from renewable sources, with each component meeting REACH compliance.

Allura now contains up to 30% of controlled recycled waste in its backing layer and thanks to the introduction of new technology, such as ultrasonic cutting directly from the roll, Forbo has reduced trim waste to less than 5% significantly less than traditional press cutting methods.





#### Harmony bathroom range

**RAK Ceramics** 

RAK Ceramics has launched its new Harmony bathroom range. Harmony offers a luxurious, Italian-designed range of sanitary ware and basins, complemented with stylish matching furniture. All of the products share a simplistic but striking look; the curved lines of the sanitary ware and the furniture's sleek design features - including push/release drawers and ambient lighting – work in total 'harmony,' providing an attractive bathroom design at an affordable

Harmony sanitary ware options include full back-to-wall, close coupled and wall hung designs. All WC's are complemented by the new RAK concealed hanging frame in

6/3ltr or 4.5/3ltre. Matching basins are offered in half moon designs with full and half pedestals - and counter top formats in 600, 900 and 1200mm - which sit on the matching Harmony furniture. There are also three over-counter washbasins, in oval, rectangle and circular designs, and a new range of Harmony taps.

The matching white furniture has high gloss painted drawer fronts with complementary wood finish side panels.

Built-in ambient strip lighting creates subtle night-time illumination and a beautiful finishing touch to the chic collection.

T 01730 237850

W rakceramics.co.uk

#### **Authentic. Expressive. Contemporary.**

Along with proven performance and sustainability credentials, Forbo's Allura luxury vinyl tile collection presents realistic natural and abstract designs which can be combined with other complementary finishes such as Forbo's Tessera carpet tiles.

Transform your space with Allura luxury vinyl tiles www.forbo-flooring.co.uk/transform







Combining Rizzi's sophisticated industrial technologies with fine craftsmanship, Scaloro, the new helical staircase by Rizzi, emphasises the ornamental appearance of a staircase within an architectural space.

#### The re-invention of the helical staircase

The idea behind the Scaloro design is that the staircase is no longer merely an accessory to a space, or a practical necessity, but becomes a real piece of furniture that adds character and visual interest.

The central helical core of Scaloro has both structural and wiring functions for the cantilever steps, which contain lighting. The gap between the steps and the parapet allows the light to be diffused, accentuating the progression of the staircase, while

creating a delicate glow to its interior.

A key advantage of the design is that it is entirely customisable. Whether it be adjusting the colour of the staircase or the internal and external finishing of the parapet, clients can create the exact aesthetic they're looking for.

As with all Rizzi's helical stairs, and as a guarantee of quality and precision, Scaloro is pre-assembled by the company before being delivered to the customer. W rizziscale.com





The Kelly Hoppen hotel furniture collection by Gervasoni is a timeless collaboration that cleverly mixes both brands' signature styles to suit any modern hotel in an urban, rural or coastal setting.

# Kelly Hoppen collection combines classic style with modern flair

Kelly's classic and understated look and Gervasoni's expertise for mixing unexpected materials and finishes with simple, characterful forms were fused to create striking furniture that puts the needs of the hotel user first – comfort, ease of use and an aesthetically pleasing design.

Kelly Hoppen MBE says: "Having travelled the world extensively for business and pleasure, I have experienced many different hotel interiors and I know what I want from their furniture. I wanted to create a collection for hospitality that was calm and luxurious, so that guests could really be themselves in a home away from home.

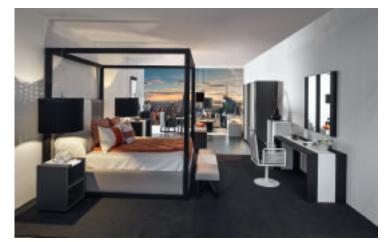
"For me, texture is absolutely everything, so

working together with Gervasoni was an absolute dream. They have an incredible ability to mix textures, always achieving amazing results. My vision for the collection was to combine all sorts of different materials, particularly rough grains and lacquer."

The beautiful collection of hotel furniture features runners of brushed exposed grainy timber that stand in stark contrast with simpler stained oak. Weaved rope and cord are also used in a simple monochrome palette as well as cross-legged bases that add a striking design element to the furniture range.

W kellyhoppeninteriors.com









#### The Evola range

UNILIN, an international specialist in innovative wood solutions for interiors, has showcased a new product at interzum in May. During the world's largest furniture fair, with over 50,000 visitors, the company presented its Evola collection for the first time.

This range of laminate and laminated panels imitates original materials down to the smallest details. The current range of wood decors has not only been extended but also filled in with eight different unique colours, in addition to an array of exceptionally realistic metal and concrete designs.

With innovative technologies, UNILIN makes sure that every visual accent, however subtle it may be, is in perfect harmony with the relief. This allows synchronous structures to be pressed, not only on laminated panels but also on laminate.

The result is a durable, ecological and maintenance-friendly product, entirely developed by UNILIN inhouse, that can easily and quickly be applied for diverse interior and furniture design needs. W unilinpanels.com



#### **Kettal Roll**

#### Patricia Urquiola

Spanish designer, Patricia Urquiola has developed an ironical take on conventional outdoor upholstered furniture, opting to convert a regular backrest into two independent 'wraps' connected by colorful straps.

A graphical powder-coated aluminum structure frames the protagonist of this chair, the cushions, which are available in an array of bright colours.

These straps are connected to the main structure through two pins, which can easily be removed, if desired, to allow the user to store the cushions during the winter

The seat cushion is supported by a semi-transparent micro fabric. W kettal.com



### **Smartbeds**

YOTEL, the technology-focused hospitality brand, has announced a brand-wide partnership with Serta, a leading hospitality mattress company, to develop a unique mattress that will serve as YOTEL's new signature sleep standard

The new mattresses are a critical element of YOTEL's 'Smartbeds', to be incorporated into their cabins worldwide, as the company rolls out its next generation cabin design and delivers on its ambitious global expansion plans.

The new Serta mattress is designed

exclusively for YOTEL to work with the existing automated 'gliding' bed mechanism for which the hotel's cabins are known. 'SmartBed' converts at the touch of a button from a fully flat bed to a sofa/couch to create extra space for relaxing and working.

The new mattress was extensively tested and installed in select cabins at YOTEL's flagship hotel in New York City where discerning guests are providing overwhelming levels of excellent feedback.

W votel.com



New York Collection by COMPAC. The beginning of a great story.

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COMPAC UK-WAKEFIELD Unit 6, Diamond Business Park. Thornes Moor Road, WF2 8PT Wakefield - T: 01924 368703 - F: 01924 360677 wakefield@compac.es

compac.us compac.es





Wilton Carpets Commercial has become one of the foremost suppliers of carpet for the hospitality industry, with its standard offer and bespoke design service delivering a blend of style, performance and value. Responsible for many of the manufacturer's striking creations, design manager Julie Robertson explores the latest trends in carpet for the sector.

#### Lattice and chain link

Inspired by architectural structure, lattice and chain link are the two latest styles to bring timeless geometric design to hospitality interiors. We are seeing these elegant shapes appear on a plethora of textiles and wallpaper, with the floor now welcoming these refined patterns.

With a presence that can be both bold and complementary, lattice and chain link are adept at creating a statement in classical and modern interiors alike. Thanks to a lavish array of styles, from soft quatrefoils and diagonal trellis to more geometric interlocking squares and Greek key effects, this is a trend that's truly versatile. Marking a strong design statement today and with a quality that sees these designs as an eternal classic, hospitality locations are turning to the theme with passion.

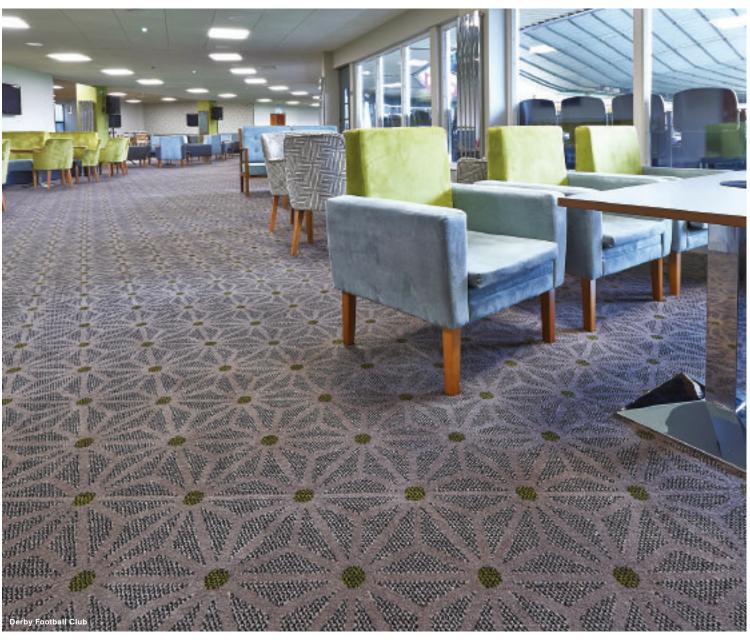
Wilton's recently completed works at the Royal Crescent in Bath show just how adaptable this strong geometric trend can be. In the suites of this Georgian

building it sits harmoniously within strong classic décor and architectural features, while providing a softer and more contemporary feel in public areas thanks to a reduced scale and changing colourways.

The carpet of the corporate areas of Derby Football Club also demonstrate the effectiveness of these designs, with a statement-making bold pattern that is complementary to the contemporary interior

In terms of colour, interiors are turning towards fresh contemporary shades contrasted with crisp whites and creams, while stronger charcoals and blacks help the designs to take on a true Eastern ambiance. For a softer, muted effect, tone-on-tone combinations give the strong geometric designs a subtle makeover that is incredibly warming and welcoming, with a familiarity that is hard to resist. T 01722 746000

E sales@wiltoncarpets.com







New elegant Woven Upholstery Collection for Hospitality Interiors



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#### **Heated mirror pads**

Steamed up mirrors are not just a northern hemisphere problem: a recent order for 87 demista heated mirror pads has been placed by Clearlight Designs in Australia, a company which specialises in frosted glass and lighted mirrors for bathrooms.

The 87 mirrors were custom made by the Australian manufacturer for the Horizon Club rooms Shangri-la Hotel, The Rocks, Sydney, and were fitted with demista pads.

Clearlight has also been listed as FF&E for the next Shangri-la refurbishment in Cairns, Queensland, along with the demista pad in each of the 36 mirrors

demista pads have been the first choice for interior designers and project managers around the world and they have been fitted in both new and refurbishment projects in hotels, apartments, houses and sporting venues.

The pads are available in a choice of sizes, and where very large areas need to be covered, they can be installed in multiples. Bespoke sizes can be made to order. The pads meet all international standards. Simply wired into the electrical system, demista ensures a steam-free mirror at all times. T 01932 866600

W clearlightdesigns.com.au

#### The Precision Concept

Lano Flooring Solutions

The Precision Concept from Lano Flooring Solutions is set to redefine axminster carpet with any pattern in one of four pre-determined colourways available in just 15 days from orders of just 50m<sup>2</sup>.

Manufactured on high-tech precision looms, 12 on-trend designs are each available in four colourways delivering fast woven carpet in a colour and style that offer adaptability for hospitality and leisure environments. Unusually using a three-ply yarn that provides superior appearance retention and pinpoint pattern reproduction regardless of intricacy and number of colours, carpets from the Precision Concept offer exceptional design clarity.

An 80% British and New Zealand wool and 20% polyamide blend provides the best mix of durability, resilience and value. A nine-row axminster construction helps to deliver toughness for busy commercial locations.

"The Precision Concept provides designers, contractors and owners with beautiful semi-bespoke axminster in exceptionally short timescales and with a very small order quantity," says Birger Karlsson, UK sales director, Lano. "This means smaller hospitality environments such as public houses and boutique B&Bs can benefit from luxurious semi-bespoke axminster." T 00800 5266 5266 W lano.com





#### Rustic Patchwork Cork Wall Tiles

Granorte's Rustic Patchwork Cork Wall Tiles create striking and highly textural walls, lending a striking natural feature to interiors. The tiles are made by gluing several pieces of natural cork onto an agglomerated cork back, for a product that's 100% natural. Using cork's natural ability to absorb sound, the wall panels can also help to combat noise in busy areas.

Available in three designs, the wall panels are another innovative surfacing product from Granorte, one of the foremost producers of cork products in the world.

"Here at Granorte we pride ourselves on presenting cork in fresh and interesting ways that will surprise designers," says Paulo Rocha, product and technology, Granorte. "Cork is an eminently flexible material and through the latest manufacturing technologies we are continuing to discover new ways to harness its many benefits. Our Rustic Patchwork Cork Wall Tiles are a perfect example of this.'

Available in 900 x 600mm and 300 x 300mm tiles, with an average 50mm thickness, Rustic Patchwork Cork Wall Tiles are flexible, durable, waterproof and easy to install and maintain. T 01785 711131 E info@granorte.co.uk W granorte.co.uk





#### Jenny collection

#### Knightsbridge Furniture

An inviting and shapely profile combines with an evocation of retro styling in Jenny, a new collection of upholstered seating created by Knightsbridge Furniture for the international contract arena.

Part of the company's exclusive Design at Knightsbridge portfolio, the Jenny collection has been developed by creative consultant James A Wright. Applications include lounge areas and fovers in addition to break-out spaces, club-style social settings and hospitality suites.

The initial Jenny line-up comprises low profile armchairs plus twin- and tripleseat sofas, all in low-back, mid-back

and high-back styles and set on tapered timber legs. Additional models will be added to the collection later this year.

Epitomising the move towards softer lines in contract seating, the curved profile at the heart of the Jenny design concept is emphasised by distinctive piping which runs round the outer back of each model. The impact is particularly striking when the seating is presented in two contrasting shades, which can be selected through the company's extensive library of stock fabrics and its customer-specific upholstery service.

T 01274 731900 W design-at-knightsbridge.co.uk

### e100 range additions

Twyford

As part of its 2015 product update, Twyford has extended its popular e100 ceramics range with the addition of multiple options for furniture, including large and small modular side cabinets, three mirror cabinets and five vanity units which can be wall-mounted, or on chrome legs or plinths.

While priced at entry-level, the stylish and practical range is packed with features including a useful folddown shelf on the mirror cabinets, internal door storage, polished silver towel hooks and lighting kits.

The water and humidity resistant furniture is now available and comes in high gloss white or a new grey

ash wood finish, responding to the trend for warm woodgrain tones in bathrooms. The furniture's quality is backed by a two-year guarantee.

The vanity units fit e100 square design 360, 450, 500, 550 and 600mm washbasins. The 500mm and 550mm vanity units feature a useful service space to conceal pipework, whilst still making the most of the storage space available inside to stow away toiletries.

The cabinets have the added benefit of a retrofitting option of the vanity units onto existing e100 basins. T 01270 879 777 W twyfordbathrooms.com





#### Vort QBK SAL-KC

Vortice

Vortice, a European market leader, has launched a new commercial kitchen fan called the Vort QBK SAL-KC. Capable of extracting hot fumes of up to 100°C, it is available in single and three phase versions. The fan is ideal for commercial kitchens including restaurants, pubs. hotels and fast food outlets.

"We previewed this commercial kitchen fan at ISH in March and the response was excellent," says Vortice general manager, Kevin Hippey. "It is now available in the UK market and it is already specified on several projects."

The new Vortice kitchen fan has centrifugal backward curved impellers and a motor that is located outside of the airstream to ensure that dirt and grime do not build up on either. It is a continuously operating fan and has flexible installation options with a choice of left or right discharge position.

Accessories available include anti-vibration dampers and optional rain cover for external installation if required

W vortice.ltd.uk



Made from fossilised trees, millions of years old, Lapicida's petrified wood basins are one-off works of art.

## Lapicida's petrified wood basins

Fascinating, rare and wholly individual, each basin is hand carved from a section through a fossil tree trunk, following the contours of the tree and incorporating all of its natural detail, from the barks to the rings. A moment in earth's history, perfectly preserved in stone.

Designed to sit on vanity tops, Lapicida's petrified wood basins come in a wide range of shapes and

Lapicida is one of the world's leading international

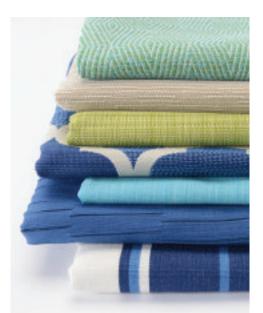
stone specialists. Its team of craftsmen create striking and extensive collections of luxury stone for walls and floors, together with freestanding decorative objects and a matchless range of bespoke services.

From its UK headquarters in Harrogate, Lapicida now provides a truly global service, with showrooms in New York, London, Oslo and Mallorca. T 020 3012 1000 W lapicida.com









LebaTex, a leading commercial textile supplier, is proud to debut The Elements Collection, an indoor/outdoor offering. These high-performance fabrics are fitting for a variety of settings including pool decks, lobby spaces, and guestrooms.

#### LebaTex debuts its latest collection

"This new collection of textiles is capable of standing up to different weather conditions and usage in high-traffic areas," says Joe Kilby, head of aales at LebaTex. "We wanted to provide a product that not only made a strong design statement, but worked indoors and out."

The Elements Collection showcases eight woven designs that range from pleated solids and subtle plaids to bold stripes – Cayman is a rich texture offered in three colors; playful Ibiza highlights a diamond pattern; Lakeside features a vibrant striped look in five colors; with a basket-weaved plaid, Nantucket is available in three bold colors; a midscale ogee pattern with playful weaves, Parasail is offered in four dynamic colors; Solstice celebrates plaid through a delicate design; fitting for upholstery

for cushions and ottomans, Veranda is available in nine colors; and pattern Westwind plays with horizontal tonal striation in three fun colorways.

Woven with Bella Dura yarns, a proprietary solution-dyed polyolefin, the textiles have easy cleanability, are fade-, pill-, stain- resistant, and are antimicrobial. The colors and technology are integrated into the fiber, allowing for easy maintenance, UV protection, and the ability to uphold its appearance after repeated cleanings.

Newly released, the Elements Collection will complement LebaTex's trusted fabric portfolio. The collection is available on the company website or through a LebaTex sales agent.

E info@LebaTexInc.com

W lebatexinc.com







## The Surface and Materials Show

Forming part of the biggest built environment trade event the UK has ever seen, the Surface and Materials Show is a brand new exhibition being launched at UK Construction Week, this October.



From ceramics to wood, concrete to carpet, the event will showcase the latest surface and material solutions for specifiers, developers and industry professionals looking for cutting edge innovations within the materials sector.

Taking place as part of UK Construction Week, the Surface and Materials show will be held at the Birmingham NEC from 6-8th October and will feature more than 2000m2 of exhibition space, showcasing the latest products and innovations from across the sector.

All aspects of the surfaces and materials sector will be covered, including the latest developments in flooring, cladding, paints, coatings, facades, concrete, wood, steel, slate, textiles, ceramics and glass.

A series of high profile debates, seminars and CPDs will also tackle the key issues facing the industry, such as economic forecasts and sales drivers, as well as insights into the future design trends and fashions for Autumn/Winter 2016.

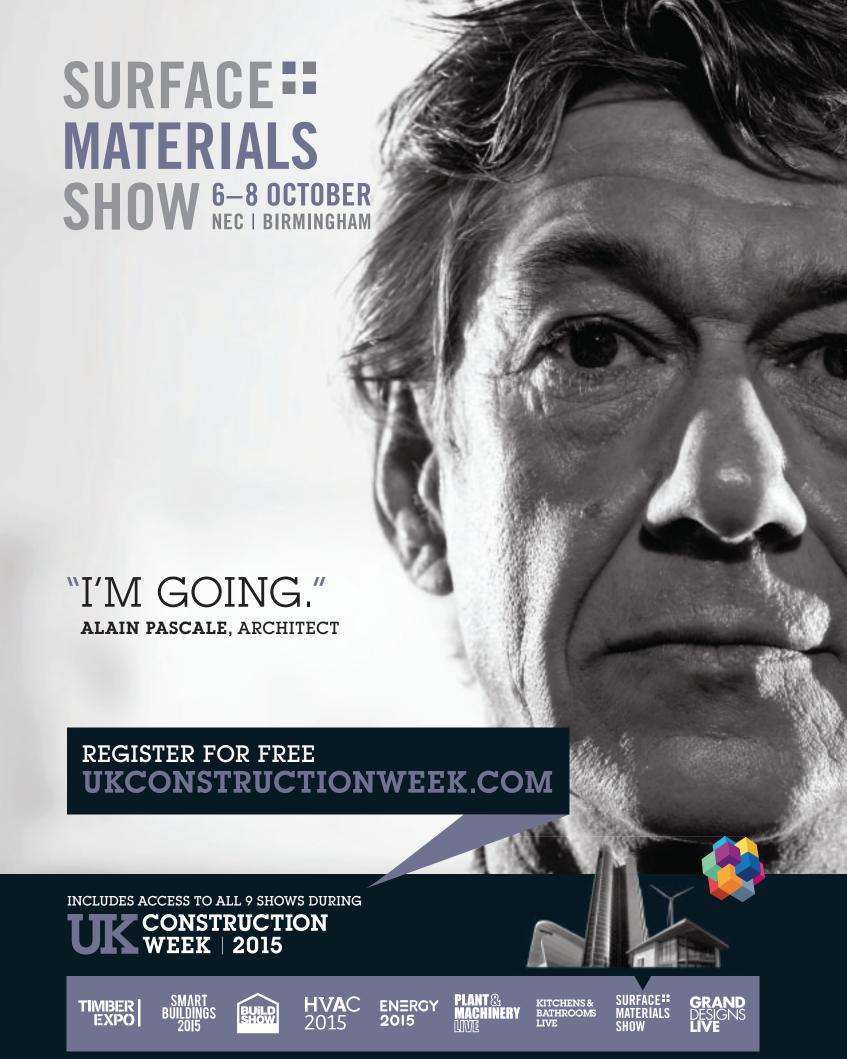
"The Surface and Materials show will provide

a much-needed platform for exhibitors to get vital face-to-face time with a targeted audience of industry decision makers including architects, designers, developers, contractors and other specifiers," says Richard Morey, group events director at Media 10, the event company producing UK Construction Week.

Uniquely, the Surface and Materials Show will provide access to professionals from across the entire construction industry thanks to the UK Construction Week umbrella. Featuring eight other shows, UK Construction Week will bring together 1000 exhibitors and more than 55,000 visitors under one roof.

In addition to the Surface and Materials Show, visitors to UK Construction Week will also be able to attend Grand Designs Live, the Build Show, Timber Expo, the Energy 2015, Kitchens & Bathroom Live, Plant & Machinery Live, HVAC 2015 and Smart Buildings 2015.

W ukconstructionweek.com



Every two years at the Natural Stone Show in ExCeL London the construction industry is reminded just what a vital part natural stone plays in creating the great architecture of the UK.



In the day-to-day bustle of business it can be easy to forget just what a diversity of stone is available for every conceivable project, from the patio and walling on modest domestic developments to prestigious city centre offices and apartments, hotels, urban regeneration, even the slates on roofs. There is hardly an area of construction where natural dimensional stone is not used.

For those that have ever wondered, too, how the blocks of stone extracted from quarries and mines are turned into the products of choice of so much of the construction industry, that was answered at the show, too.

The Natural Stone Show is not the largest event ExCeL sees because the stone industry in the UK is fairly niche. But its traditions stretch back millennia, and those within the sector have a common language that unites them, whichever part of the world they might happen to come from.

And stone suppliers certainly do come from all over the world. Most of the stone used for interiors and hard landscaping these days is imported. The stone in black granite worktops usually originates in China, India or Africa. The huge variety of

marble, travertine, limestone and slate floor tiles now available in the UK can come from all over the world.

The stone industry in the UK has been enjoying the improvement in the construction industry in general of late and is on an up, which was certainly evident at this exhibition, with a distinct feel-good factor shining through.

But regulars to the show, which was celebrating its 20th anniversary this year, say there is always good karma at this biennial gathering of the petracognoscenti that ranges from architects who design in stone, through the mine and quarry operators and the stonemasonry firms who transform it into products, to the contractors who fix it – all specialists who form an elite among the professionals and trades of the construction industry.

As the intensive three-day international convocation came to a close, there seemed to be universal agreement among the exhibitors that they had enjoyed a great show. Deals had been done and stories of success abounded.

The machinery companies exhibiting said the visiting stonemasons had arrived with their

chequebooks open. "We've sold a MarmoMeccanica edge polisher every day and have an awful lot of very, very positive leads to follow up when we get back to the office," says Stone Equipment International MD Andy Bell. "Some people have even paid deposits on our Emmedue saws, so we know they're serious."

One Irish company, Joint It, that introduced its labour saving paving jointing compound at the 2013 show was back because, said Director Gary Duffy, after last time sales of his product had increased 600% – so much that he had been left with no option but to employ a representative in the UK to cope with all the enquiries.

Stone suppliers were also enthusiastic about the prospects they were looking forward to following up after the exhibition. Colin Keevil, owner of England's Doulting Stone Quarry in Somerset, said: "It's been a very good Show.

It's one of the best ways there is of meeting people who specify and use stone. When they come here to the Natural Stone Show they understand because they are interested."

W stoneshow.co.uk

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